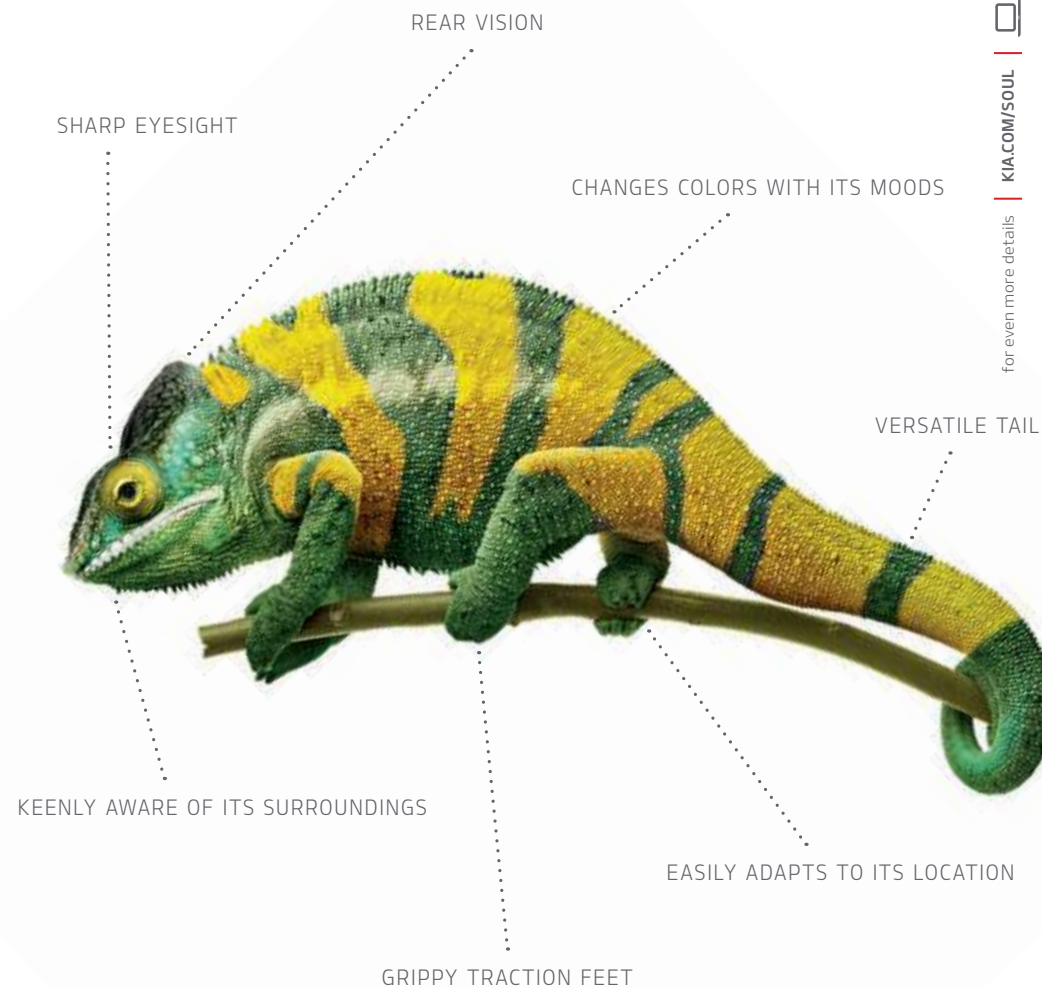


Part #: UL200 PM001



## A marvel of **ADAPTABILITY**

The all-new 2020 Soul stands out everywhere, yet fits in anywhere. It's versatile, bold, and moves with nimble confidence wherever it roams. It's got intuitive features, smart technology, and available turbo power.\* And flexibility is in its DNA, whether you're cruising around town, loading it with cargo, or hitting the open road on a last-minute getaway. Can you imagine anything else so multitasking?



ADAPTABILITY



KIA.COM/SOUL

for even more details

\*Optional feature available only on certain trims. See [kia.com](http://kia.com) for details. X-LINE SHOWN

SOUL STYLE



KIA.COM/SOUL

for even more details



# ATTENTION SEEKING

by nature



**COLORS EXPRESS ITS ROBUST ENERGY**

MANY CHAMELEONS TURN VARYING VIBRANT SHADES OF COLOR TO DISPLAY THEIR MOOD. THE MORE ENERGIZED THEY FEEL, THE BRIGHTER THEY BECOME.

If you're going to go out in the world, you may as well go all out — and Soul is the ultimate vehicle to do it in. Its modern, iconic shape, vibrant color options, and up-for-anything capability exude exhilaration — and put your positive vibes on full display.

GT-LINE TURBO SHOWN



# Same species DIFFERENT BREEDS

Soul comes in a total of six trims. Use this list to learn about some of the key features of the first three — the LX, S, and X-Line.



## LX

all the essentials, and then some

### DRIVING

2.0L Multi-Point Injection (MPI)  
4-cylinder engine

147 hp @ 6,200 rpm

6-speed manual transmission

Intelligent variable automatic  
transmission\*

16" steel wheels

Drive Mode Select\*<sup>1</sup>

### TECHNOLOGY

AM/FM/MP3 audio system

Apple CarPlay<sup>®1</sup> & Android Auto<sup>™2</sup>

7" touch screen

Rear-Camera Display<sup>3</sup>

### INTERIOR

Cloth seat trim

60/40 split-folding rear seats

6-way adjustable driver's seat

## S

adds alloy wheels and more  
technology and features

2.0L Multi-Point Injection (MPI)  
4-cylinder engine

147 hp @ 6,200 rpm

Intelligent variable automatic  
transmission

16" alloy wheels

Drive Mode Select

AM/FM/MP3 audio system

Apple CarPlay<sup>®1</sup> & Android Auto<sup>™2</sup>

7" touch screen

Rear-Camera Display<sup>3</sup>

Blind Spot Collision Warning<sup>3</sup>

Rear Cross Traffic Collision Warning<sup>3</sup>

Lane Change Assist<sup>3</sup>

Forward Collision-Avoidance Assist<sup>3</sup>

Lane Keeping Assist<sup>3</sup>

Driver Attention Warning<sup>4</sup>

Premium cloth seat trim

60/40 split-folding rear seats

6-way adjustable driver's seat

## X-LINE

adds larger wheels, body  
cladding, and a few more  
rugged, sporty features

2.0L Multi-Point Injection (MPI)  
4-cylinder engine

147 hp @ 6,200 rpm

Intelligent variable automatic  
transmission

18" alloy wheels

Drive Mode Select

Two-tone roof treatment\*

Exterior body kit

Fog lights

AM/FM/MP3 audio system

Apple CarPlay<sup>®1</sup> & Android Auto<sup>™2</sup>

7" touch screen

Rear-Camera Display<sup>3</sup>

Blind Spot Collision Warning<sup>3</sup>

Rear Cross Traffic Collision Warning<sup>3</sup>

Lane Change Assist<sup>3</sup>

Cloth seat trim

60/40 split-folding rear seats

6-way adjustable driver's seat

Leather-wrapped steering wheel  
& gearshift knob

\*OPTIONAL FEATURE AVAILABLE ONLY ON CERTAIN TRIMS (HIGHLIGHTED ON THIS PAGE ONLY). SEE KIA.COM FOR DETAILS.  
<sup>1</sup>Feature available with automatic transmission only. <sup>1-4</sup> See last page for endnotes. X-LINE SHOWN

# Even more HIGHLY EVOLVED

Want a little more luxury and sportiness? The EX, GT-Line, and GT-Line Turbo trims offer additional premium features to take your Soul to the next level.



## EX

features even more technology

### DRIVING

2.0L Multi-Point Injection (MPI)  
4-cylinder engine  
147 hp @ 6,200 rpm  
Intelligent variable automatic transmission  
17" alloy wheels  
**18" black-spoke alloy wheels\***  
Drive Mode Select  
Fog lights  
**LED fog lights\***  
**LED headlights\***  
Projection headlights  
Heated outside mirrors  
**Two-tone roof treatment\***

### TECHNOLOGY

UVO link<sup>5</sup>  
AM/FM/MP3/SiriusXM<sup>®6</sup> audio system  
Apple CarPlay<sup>®1</sup> & Android Auto<sup>™2</sup>  
Premium Navigation<sup>7</sup>  
w/10.25" touch screen  
Rear-Camera Display<sup>3</sup>

Wireless smartphone charger<sup>8</sup>

Smart Key w/push-button start  
Blind Spot Collision Warning<sup>3</sup>  
Rear Cross Traffic Collision Warning<sup>3</sup>  
Lane Change Assist<sup>3</sup>  
Forward Collision-Avoidance Assist<sup>3</sup>

Lane Keeping Assist<sup>3</sup>  
Driver Attention Warning<sup>4</sup>

### INTERIOR

Premium cloth seat trim

60/40 split-folding rear seats  
10-way power-adjustable driver's seat  
w/lumbar support  
Heated front seats  
Leather-wrapped steering wheel & gearshift knob  
Dual-level cargo area w/cargo cover  
Dual-zone automatic temperature control

## GT-LINE

puts even more sporty style in your Soul

2.0L Multi-Point Injection (MPI)  
4-cylinder engine  
147 hp @ 6,200 rpm  
Intelligent variable automatic transmission  
18" alloy wheels

Drive Mode Select  
Fog lights

**Two-tone roof treatment\*\***  
Unique front grille  
Sporty front & rear bumpers  
Side sills w/red accents

AM/FM/MP3 audio system  
Apple CarPlay<sup>®1</sup> & Android Auto<sup>™2</sup>  
7" touch screen

Rear-Camera Display<sup>3</sup>

**Wireless smartphone charger<sup>8</sup>**

**Smart Key w/push-button start\***  
**Blind Spot Collision Warning<sup>3</sup>\***  
**Rear Cross Traffic Collision Warning<sup>3</sup>\***  
**Lane Change Assist<sup>3</sup>\***

**Power sunroof w/sunshade\***

Premium cloth seat trim

60/40 split-folding rear seats  
6-way adjustable driver's seat

D-shaped leather-wrapped steering wheel & gearshift knob

**Dual-level cargo area w/cargo cover\***

**Power sunroof w/sunshade\***

## GT-LINE TURBO

adds turbo, premium features, and color-themed speaker lights

1.6L Turbo Gasoline Direct Injection (GDI) 4-cylinder engine  
201 hp @ 6,000 rpm  
7-speed dual-clutch transmission

18" alloy wheels

Drive Mode Select

LED fog lights  
LED headlights

Unique front grille  
Sporty front & rear bumpers  
Side sills w/red accents  
Chrome-tipped center exhaust

UVO link<sup>5</sup>  
AM/FM/MP3/SiriusXM<sup>®6</sup> audio system  
Apple CarPlay<sup>®1</sup> & Android Auto<sup>™2</sup>  
Premium Navigation<sup>7</sup>  
w/10.25" touch screen

Rear-Camera Display<sup>3</sup>

Harman Kardon<sup>®9</sup> premium audio system w/10 speakers

Wireless smartphone charger<sup>8</sup>  
Head-Up Display<sup>10</sup>

Smart Key w/push-button start

Blind Spot Collision Warning<sup>3</sup>  
Rear Cross Traffic Collision Warning<sup>3</sup>  
Lane Change Assist<sup>3</sup>

Forward Collision-Avoidance Assist w/Pedestrian Detection<sup>3</sup>

Lane Keeping Assist<sup>3</sup>  
Driver Attention Warning<sup>4</sup>

Sofino seat trim w/premium cloth accents

Red stitching & door trim accents  
60/40 split-folding rear seats

10-way power-adjustable driver's seat w/lumbar support

Heated front seats  
D-shaped leather-wrapped steering wheel & gearshift knob

Dual-level cargo area w/cargo cover  
Dual-zone automatic temperature control

Power sunroof w/sunshade  
Speaker lights w/color themes

\*OPTIONAL FEATURE AVAILABLE ONLY ON CERTAIN TRIMS (HIGHLIGHTED ON THIS PAGE ONLY). SEE KIA.COM FOR DETAILS.

^Feature not available with the Sunroof Package. 1-10 See last page for endnotes. GT-LINE TURBO SHOWN

# It loves **THE WILD**

Soul's got more than personality, it's got the moves to match. With an available turbocharged engine, quick-shifting transmission, and two different drive modes\* to personalize your ride, Soul is designed for sporty action and endless satisfaction.

#### **TWO EXCITING ENGINE CHOICES**

include a 1.6L turbocharged GDI engine with 201 horsepower\* and a 2.0L 4-cylinder engine with 147 horsepower

#### **7-SPEED DUAL-CLUTCH TRANSMISSION\***

optimizes the engine's responsiveness for enhanced acceleration and a sporty feel

#### **INTELLIGENT VARIABLE TRANSMISSION (IVT)\***

is designed with adaptive-style shift logic for smooth acceleration and a sporty feel

#### **DRIVE MODE SELECT SYSTEM\***

lets you choose from Normal or Sport setting to fit your mood

#### **ISO-STRUCTURE™ CONSTRUCTION**

is made with 54% advanced, high-strength steel to help improve frame rigidity for greater driving dynamics and a quieter ride



#### **ALSO TURBOCHARGED: A CHAMELEON'S TONGUE**

ITS SUPER-FAST TONGUE CAN SNAG A CRICKET IN ABOUT 20 MILLISECONDS. IN AUTOMOTIVE TERMS, THAT'S 0-TO-60 IN A HUNDREDTH OF A SECOND!



\*Optional feature available only on certain trims. See [kia.com](http://kia.com) for details. GT-LINE TURBO SHOWN



for even more details

KIA.COM/SOUL

COMFORT & SPACIOUSNESS

# You'll thrive in this ENVIRONMENT

Like all creatures, you require certain necessities for survival. So Soul is designed with the premium features to satisfy your high standards for comfort, fresh air, modern aesthetics, and, of course, plenty of room to stretch out and claim as your own.

## 10-WAY POWER-ADJUSTABLE DRIVER'S SEAT\*

with lumbar support lets you  
customize your comfort

## HEATED FRONT SEATS & STEERING WHEEL\*

do just the trick on frosty mornings

## POWER SUNROOF\*

with retractable sunshade  
keeps the fresh air flowing

## DUAL-ZONE AUTOMATIC TEMPERATURE CONTROL\*

allows you and your front passenger  
to each maintain your preferred  
temperature setting

\*Optional feature available only on certain trims. See [kia.com](http://kia.com) for details. GT-LINE TURBO SHOWN

# Pop the hatch and **FILL IT UP**



**PERSONAL SPACE, PLEASE**  
CHAMELEONS GENERALLY PREFER TO GO SOLO,  
AND PREFER PLENTY OF THEIR OWN SPACE.



**60/40 SPLIT-FOLDING  
REAR SEATS**

fit your friends and their luggage

**REAR PASSENGER COMFORT**

thanks to an abundance of  
headroom and legroom

**CONCEALED UNDER-CARGO-  
FLOOR STORAGE**

corrals smaller items and keeps  
them securely hidden from view

**ROOF-RACK READY\***

with available crossbars so you  
can throw even more gear on top



\*Optional feature available only on certain trims. See [kia.com](http://kia.com) for details. All cargo should be evenly distributed, properly secured, and never piled higher than the seatback. GT-LINE TURBO SHOWN



Everything you need to  
**COMMAND**  
 your territory

Soul's driver-centric, technology-filled cockpit is designed to put you in control with its oversized displays\* and color touch screen, plus a range of available premium, sporty features.

**8" HEAD-UP DISPLAY<sup>10\*</sup>**  
 projects an 8" color readout of important info such as current speed, navigation route, and Lane Departure Warning System onto the pop-up display

**BLUETOOTH<sup>®11\*</sup> WIRELESS TECHNOLOGY**  
 gives you hands-free calling

**PREMIUM NAVIGATION<sup>7\*</sup>**  
 with 10.25" color touch screen

**SUPERVISION METER CLUSTER<sup>\*</sup>**  
 displays info in easy-to-read, high-contrast graphics

**STEERING WHEEL-MOUNTED CONTROLS<sup>\*</sup>**  
 for your audio and cruise control

**WIRELESS SMARTPHONE CHARGER<sup>®\*</sup>**  
 because, honestly, who likes cords?

\*Optional feature available only on certain trims. See [kia.com](http://kia.com) for details.  
 7, 8, 10, 11 See last page for endnotes. Simulated screen shown. GT-LINE TURBO SHOWN



# CHANGE THE COLORS

to fit your mood



#### MULTICOLOR SPEAKER LIGHTS\*

feature multiple ambiance themes that emit colorful mood lights to enhance your listening experience — so you can get your groove on while on the move

#### APPLE CarPlay®1\* & ANDROID AUTO™2\*

sync with your compatible smartphone to let you command your playlist, plus make calls, send texts, or play voicemails via voice command

#### 10-SPEAKER HARMAN KARDON®9 PREMIUM AUDIO SYSTEM\*

includes a center speaker, subwoofer, and amplifier for a crisp, fully dimensional sound experience

#### SiriusXM®6

for your favorite music, sports, comedy, news, and more



#### PARTY ANIMAL

CHAMELEONS CAN SEE IN BOTH VISIBLE AND ULTRAVIOLET LIGHT, BUT SHOW INCREASED SOCIABILITY AND ACTIVITY WHEN EXPOSED EXCLUSIVELY TO ULTRAVIOLET LIGHT.

\*Optional feature available only on certain trims. See [kia.com](http://kia.com) for details. 1, 2, 6, 9 See last page for endnotes. Simulated screen shown. GT-LINE TURBO SHOWN



UVO | link

## Your Soul's UNIVERSAL REMOTE

UVO link<sup>5\*</sup> is Kia's smart telematics system that lets you integrate your compatible smartphone via an embedded modem to perform an array of impressive functions. Just activate UVO link<sup>5</sup> and download the Kia Access with UVO link app from the App Store<sup>®1</sup> or Google Play<sup>™2</sup> Store. We'll even cover your subscription fees for one year from the original retail purchase/lease date.



### REMOTE LOCK/UNLOCK<sup>12\*</sup>

can lock or unlock your Soul from afar

### REMOTE CLIMATE CONTROL<sup>12\*</sup>

lets you get the air conditioning or heater going before you get to your car

### REMOTE FIND MY CAR<sup>12\*</sup>

can locate where you parked your Soul, and even give you directions to it

### 911 CONNECT<sup>13</sup> & ROADSIDE ASSISTANCE<sup>14\*</sup>

will automatically attempt to call 911 to send help if your airbags deploy — or for nonemergencies, it lets you connect with our call center for 24/7 roadside assistance

### MY CAR ZONE<sup>15\*</sup>

lets you set and receive notifications if you or another driver breaks one of your preset limits for maximum speed, geographic boundaries, or curfew

### MY POINTS OF INTEREST (POIs) WITH SEND-TO-CAR<sup>\*</sup>

can sync your favorite POIs from your compatible smartphone<sup>\*</sup> to the Premium Navigation<sup>7\*</sup> system



\*Optional feature available only on certain trims. See [kia.com](http://kia.com) for details.  
1, 2, 5, 7, 12–15 See last page for endnotes. Image shown for illustration only. GT-LINE TURBO SHOWN



GO TO OWNERS.KIA.COM OR DOWNLOAD THE KIA ACCESS WITH UVO LINK APP TO ACTIVATE



Even the best drivers can't be perfect 100% of the time, so we created Kia Drive Wise,\* a suite of available advanced driver-assistance technologies that are designed to help keep you alert, aware of surrounding traffic, and even intervene in certain situations to help you avoid collisions.<sup>3</sup>

**KEENLY AWARE OF ITS SURROUNDINGS**

A CHAMELEON CAN MOVE ITS EYES IN OPPOSITE DIRECTIONS SIMULTANEOUSLY — ALLOWING IT TO SCAN THE ENVIRONMENT FOR FOOD OR DANGER WITHOUT EVEN MOVING ITS HEAD.

It sees it  
**IT SCANS IT**  
and reacts



LOOK FOR THE **DRIVE WISE** LABELS AHEAD →

\*Optional feature available only on certain trims. See [kia.com](http://kia.com) for details.  
<sup>3</sup> See last page for endnote. Image shown for illustration only. GT-LINE TURBO SHOWN



# How to STAY CENTERED amid life's chaos

Vehicles in your blind spot, changing lanes in traffic and unintentional drifting are just a few occasional hazards of life behind the wheel. Thankfully, these available advanced features are up to the challenge, providing you with alerts and assistance as you make your way down the road.<sup>3</sup>



<sup>3</sup> See last page for endnote. Image shown for illustration only. GT-LINE TURBO SHOWN

## LANE DEPARTURE WARNING SYSTEM<sup>3\*</sup> DW

If the system detects you drifting too close to lane markers without signaling, it can alert you with a warning beep

## LANE KEEPING ASSIST<sup>3\*</sup> DW

If the system detects the vehicle getting close to lane markers, it can apply corrective steering to help prevent you from drifting into another lane

## BLIND SPOT COLLISION WARNING<sup>3\*</sup> DW

Radar is designed to detect vehicles in your blind spot and give visual and audible alerts to help you avoid some hazardous lane-change decisions

## LANE CHANGE ASSIST<sup>3\*</sup> DW

When you put your blinker on to change lanes, it is designed to help warn you of vehicles that it detects in adjacent lanes approaching from behind





# Soul senses, alerts, and helps **STOP**

These available advanced features make Soul extra adept at helping you brake and stay aware:

#### FORWARD COLLISION WARNING<sup>3\*</sup> DW

This system is designed to help detect slowing or stopped traffic ahead, and alert you if it detects you getting too close

#### FORWARD COLLISION-AVOIDANCE ASSIST WITH AVAILABLE PEDESTRIAN DETECTION<sup>3\*</sup> DW

This system is designed to help detect and alert you of a collision risk with a vehicle, and even automatically apply the brakes in some cases. Available Pedestrian Detection\* uses even more advanced technology to help detect and avoid pedestrians in certain conditions

#### DRIVER ATTENTION WARNING<sup>4\*</sup> DW

This system is designed to give you a warning signal to take a break if it detects inattentive driving practices

#### BRAKE ASSIST SYSTEM

If you suddenly slam on your brakes, it's designed to sense the urgency and apply full braking power, which can help shorten your braking distance

#### ELECTRONIC BRAKE-FORCE DISTRIBUTION

Based on the vehicle's weight distribution, it helps adjust the balance of braking power accordingly



Like having  
**EYES IN  
 THE BACK**  
 of your head



The parking lot speed demon, the wayward shopping cart, the pole that wasn't there just moments ago — there's a lot to watch out for in the midst of everyday driving. That's why Soul is equipped with these advanced features designed to give you a heads-up to all the activity going on behind you.

**REAR CROSS TRAFFIC COLLISION WARNING<sup>3\*</sup> DW**

uses visual and audible alerts that can help warn of traffic the system detects coming from either side when you're in reverse

**REAR-CAMERA DISPLAY<sup>3\*</sup>**

is designed to automatically display the rear view on your screen when you put your Soul in reverse

**GRID LINES ON THE SCREEN HELP GUIDE YOU**

with yellow (getting close) and red (stop!) grid lines that help track how much space you have before you bump into something

DW= **DRIVE  
WISE**



**INCREDIBLE REAR VISION**

CHAMELEONS HAVE AN ENVIABLE HORIZONTAL RANGE OF MOTION, ALLOWING THEM TO SEE WHAT'S DIRECTLY BEHIND THEM.

\*Optional feature available only on certain trims. See [kia.com](http://kia.com) for details.  
 3 See last page for endnote. Image shown for illustration only. GT-LINE TURBO SHOWN



## Four ways to help **KEEP YOUR GRIP**

### **ELECTRONIC STABILITY CONTROL (ESC)<sup>†</sup>**

In difficult driving situations, ESC is designed to help control the engine and brakes for improved directional stability

### **VEHICLE STABILITY MANAGEMENT (VSM)<sup>†</sup>**

VSM can intervene to help enhance stability and steering responses when driving on some slippery roads

### **TRACTION CONTROL SYSTEM (TCS)<sup>†</sup>**

When TCS senses wheelspin during acceleration, it uses a combination of engine power and brake force to help transfer power to the wheel that has more traction

### **HILL-START ASSIST CONTROL (HAC)<sup>†</sup>**

HAC can help prevent the vehicle from rolling backward when starting on an incline by holding the brakes for approximately 2 seconds



### **SUPER-GRIPPY FEET**

A CHAMELEON'S FOOT CONSISTS OF TWO FLESHY PADS THAT OPPOSE EACH OTHER. TOGETHER, THEY WORK LIKE A SET OF PINCERS TO FIRMLY CLAMP DOWN ONTO VINES AND BRANCHES.

<sup>†</sup>No system, no matter how advanced, can compensate for all driver errors, driving conditions, accidents, and/or injury. Always drive safely. X-LINE SHOWN





# Protection EVOLVED

## ADVANCED AIRBAG SYSTEM<sup>16</sup>

includes dual front, front seat-mounted side, and full-length side curtain airbags to help protect driver and passengers

## AIRBAG & SEAT-BELT SENSORS<sup>16</sup>

are designed to monitor the severity of certain impacts and seat-belt use, then help to control airbag inflation accordingly

## REINFORCED BODY CAGE

is designed to help absorb impact energy to help protect the structural integrity of the passenger compartment in certain collisions

## FRONT SEAT-BELT PRETENSIONERS

are designed to tighten driver and front-passenger seat belts in certain collisions to help reduce injuries

## HEIGHT-ADJUSTABLE SEAT-BELT ANCHORS

let you adjust the front seat belts for a more customized fit to help improve effectiveness



Advanced sensor systems, strategically placed airbags, and breakthroughs in materials and design that have led to strong body construction are just a few of the ways Kia never stops working to help increase your protection.<sup>†</sup>

<sup>†</sup>No system, no matter how advanced, can compensate for all driver errors, driving conditions, accidents, and/or injury. Always drive safely. <sup>16</sup> See last page for endnote. Inflated airbags shown for illustration only. EX W/DESIGNER PACKAGE SHOWN

Find out which of  
these powertrain  
**WARRANTIES**  
is top of the line

INDUSTRY-LEADING WARRANTY PROGRAM<sup>17</sup>

10-year/100,000-mile limited powertrain warranty

5-year/60,000-mile limited basic warranty

5-year/100,000-mile limited anti-perforation warranty

5-year/60,000-mile 24-hour roadside assistance

<b>Kia</b>	<b>10-year/100,000-mile</b>
Subaru	5-year/60,000-mile
Toyota	5-year/60,000-mile
Honda	5-year/60,000-mile
Chrysler	5-year/60,000-mile
Ford	5-year/60,000-mile
Mazda	5-year/60,000-mile
Porsche	4-year/50,000-mile
Mercedes	4-year/50,000-mile
BMW	4-year/50,000-mile
Volvo	4-year/50,000-mile
Audi	4-year/50,000-mile





**GRAVITY GRAY**

(LX, S, EX, X-LINE, GT-LINE)

DOWN-TO-EARTH, KEENLY IN TUNE WITH THE LAWS OF THE UNIVERSE



**SNOW WHITE PEARL**

(LX, S, EX, X-LINE, GT-LINE)

BENEVOLENT, HONEST, AND SUDDENLY, A BIT SLEEPY



**MARS ORANGE**

(LX, S)

FRIENDLY AND SOCIAL, SOME WOULD DESCRIBE YOU AS "OUT THERE"



**CHERRY BLACK**

(LX, S, EX, GT-LINE)

SWEET, BUT ALSO PREPARED TO INDULGE YOUR DARK SIDE



**SPARKLING SILVER**

(LX, S, EX)

READY TO CELEBRATE ALL THE GOOD THINGS IN LIFE



**SOLAR YELLOW**

(LX, S, X-LINE, EX<sup>1</sup>)

WARM AND WELCOMING WITH A SUNNY, CHEERFUL DISPOSITION



**PLATINUM GOLD**

(EX)

A LITTLE LUXURY SOUNDS GOOD RIGHT NOW

# PICK A COLOR

that reflects your mood



**INFERNO RED**

(LX, S, EX, X-LINE, GT-LINE)

INVIGORATED, EXCITED, PASSIONATE ABOUT LIFE



**NEPTUNE BLUE**

(EX DESIGNER PACKAGE, GT-LINE)

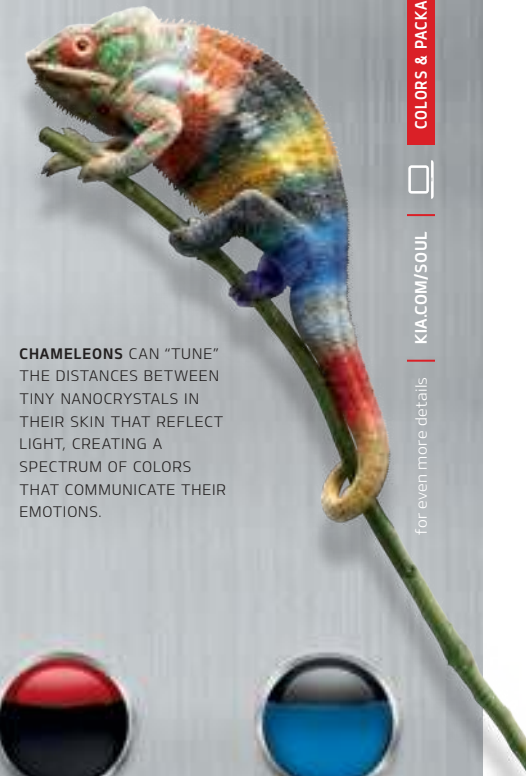
COOL, CALM AND CONTEMPLATIVE



**UNDERCOVER GREEN**

(EX, X-LINE)

HAPPY TO JUST LAY LOW AND PLAY IT COOL



CHAMELEONS CAN "TUNE" THE DISTANCES BETWEEN TINY NANOCRYSTALS IN THEIR SKIN THAT REFLECT LIGHT, CREATING A SPECTRUM OF COLORS THAT COMMUNICATE THEIR EMOTIONS.

for even more details

KIA.COM/SOUL

COLORS & PACKAGES

When just one color isn't enough



**INFERNO RED & CLEAR WHITE**  
(GT-LINE)



**CHERRY BLACK & MARS ORANGE**  
(X-LINE)



**PLATINUM GOLD & GRAVITY GRAY**  
(EX DESIGNER PACKAGE)



**CLEAR WHITE & PLATINUM GOLD**  
(EX DESIGNER PACKAGE)



**CHERRY BLACK & INFERNO RED**  
(GT-LINE)



**INFERNO RED & CHERRY BLACK**  
(GT-LINE)



**CHERRY BLACK & NEPTUNE BLUE**  
(X-LINE)

# A PACKAGE

to suit your nature

Make your Soul even more you by adding a package with the extra features you know you want.

**EX DESIGNER PACKAGE**

- 18" black-spoke alloy wheels
- LED headlights/positioning lights
- LED fog lights
- LED taillights
- Two-tone roof treatment

**GT-LINE SUNROOF PACKAGE**

- Power sunroof w/sunshade
- Wireless smartphone charger<sup>8</sup>
- Blind Spot Collision Warning<sup>3</sup>
- Rear Cross Traffic Collision Warning<sup>3</sup>
- Lane Change Assist<sup>3</sup>
- Dual-level cargo area & cover
- Smart Key w/push-button start

<sup>1</sup>Optional feature available only on certain trims. See [kia.com](http://kia.com) for details.  
<sup>3, 8</sup> See last page for endnotes. <sup>7</sup>Available on the EX Designer Package only.

# Six ways TO ROLL

Soul offers the following unique wheel designs:



**LX**  
16" STEEL WHEELS



**S**  
16" ALLOY WHEELS



**EX**  
17" ALLOY WHEELS



**X-LINE**  
18" ALLOY WHEELS



**EX DESIGNER PACKAGE**  
18" ALLOY WHEELS (BLACK SPOKE)



**GT-LINE, GT-LINE TURBO**  
18" ALLOY WHEELS

**ENDNOTES** 1. Apple, the Apple logo, App Store, Apple CarPlay, and iPhone are trademarks of Apple Inc., registered in the U.S. and other countries. 2. Vehicle user interface is a product of Google and its terms and privacy statements apply. Requires the Android Auto app on Google Play and an Android-compatible smartphone running Android™ 5.0 Lollipop or higher. Data plan rates apply. Android Auto is a trademark of Google LLC. 3. These features are not substitutes for safe driving and may not detect all objects surrounding vehicle. Always drive safely and use caution. 4. Driver Attention Warning is not a substitute for safe driving and may not detect all instances of inattentive driving practices. Failure to pay attention to travel conditions and vehicle operation could result in loss of vehicle control. Always drive safely and use caution. 5. 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The *Bluetooth*® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks by Kia is under license. A compatible *Bluetooth*®-enabled cell phone is required to use *Bluetooth*® wireless technology. 12. Remote features require a UVO subscription, a compatible smartphone, and a wireless signal with good coverage to function. Normal cellular service rates may apply. Do not use remote climate control if vehicle is in an enclosed area (e.g., closed garage) or a partially enclosed area without ventilation. Close all doors leading from adjacent living areas to the vehicle area before executing a remote climate control command. 13. 911 Connect must be enabled on head unit, and activates after airbag deployment. Requires cellular coverage. 14. 24-hour Roadside Assistance is a service plan provided by Kia Motors America, Inc. Limitations apply. See Kia Warranty and Consumer Information Manual for details. Requires cellular coverage. 15. My Car Zone requires cellular coverage. Cellular service rates apply. 16. For maximum protection, always wear your seat belt. No system, no matter how advanced, can compensate for all driver errors, driving conditions, and/or injury. 17. Warranties include 10-year/100,000-mile powertrain and 5-year/60,000-mile basic. All warranties and roadside assistance are limited. See retailer for warranty details.

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