



FEEL ALIVE®







Can the soul of a car company touch the heart of its drivers?

We believe so.

And have made it our pursuit.

Our passion.

Each day it inspires us.

To be inventive.

To push the limits.

To perpetually improve.

And guides us.

To breathe life into metal.

Transform light into art.

Tune engines to a feeling.

And form a bond between human and machine.

Over the last 100 years, we've been putting ingenuity before conventional thinking.

Expressed on the road.

And on the track.

Using technology to enhance our touch. Not replace it.

To not just build a car.

But create a connection.

One that begins the moment you see it.

And grows stronger every time you get behind the wheel.

Until you no longer feel like you're driving.

You feel alive.





## MAZDA CX-5

Make a powerful statement wherever you go in the Mazda CX-5. With its available Skyactiv®-G 2.5 Turbo engine, the CX-5 helps you pursue your passions with up to 250 hp<sup>1</sup> and 320 lb-ft of torque! For even more invigoration, available steering-wheel-mounted paddle shifters put precise control over each shift point right at your fingertips.

As beautiful as it is powerful, the CX-5 represents a bold articulation of our Kodo design language. With shifting light reflecting off its fluid curves, the CX-5 radiates power and grace. In fact, everything about the CX-5—from its quiet cabin that helps you engage with the road to its available ventilated front seats—rises above the expected. Surrounding you in a refined elegance that transcends the ordinary.

## ENGINEERED WITH A SINGLE FOCUS: YOU.

For decades, we've studied the human body: how it moves, sensations of touch, sound and sight, muscle and skeletal structure. Every consideration has been made so the Mazda CX-5's intuitive interior feels as if it were built just for you. Even the seats are shaped to help you achieve a more comfortable and relaxed posture, helping you feel steadier and more balanced as you maneuver through twists and turns on the road.

We took that same approach with the driving experience. The chassis and powertrain are tuned to the human body's natural sense of motion, resulting in a car that intuitively responds to your inputs to create the effortless feeling of being in control. This is the human-centric design philosophy known as Jinba Ittai—horse and rider as one. You feel as though your Mazda is an extension of your body. To leave you feeling energized. Rejuvenated. You, at one with your Mazda.







## A BALANCE OF POWER

From the engine and transmission to the chassis and beyond, we've designed every aspect of our vehicles to be powerful yet efficient<sup>1</sup> through an approach we call Skyactiv® Technology. In the CX-5, the available Skyactiv®-G 2.5 Turbo engine delivers up to 250 hp<sup>2</sup>; plus you can dial up its responsiveness simply by engaging Sport mode. And with up to 320 lb-ft of available torque<sup>2</sup>, it offers power you can feel—particularly at low rpm. So you'll enjoy effortless acceleration every time you merge onto the freeway or pass other vehicles.

<sup>1</sup> Based on EPA estimates for Mazda CX-5 AWD with Skyactiv-G 2.5 Turbo engine: 22 city/27 highway MPG. Actual results will vary. <sup>2</sup> 250 hp and 320 lb-ft of torque with 93 octane fuel. 227 hp and 310 lb-ft of torque with 87 octane fuel.

## AN INGENUOUS WAY TO PREDICT TRACTION LOSS

To extend our Jinba Ittai philosophy—car and driver as one—to almost any driving situation, we engineered an innovative and predictive all-wheel-drive system: i-Activ AWD® with Off-road Traction Assist<sup>1</sup>. Even as road conditions change, the system actively monitors everything from outside temperature to the driver's steering and braking inputs to predict changes in traction before they occur. i-Activ AWD® proactively responds to these changes, often before you're even aware. Ingeniously helping you maintain grip, so you can travel with confidence.

No matter where you're driving, G-Vectoring Control Plus actively works behind the scenes to heighten the natural sense of confidence you feel on the road. By seamlessly adjusting engine torque and applying subtle braking pressure to the outside front wheel, this advanced system imperceptibly shifts the vehicle's weight to help stabilize it through each turn in real time. The end result is a more intimate connection between car and driver.



<sup>1</sup> Available Off-road Traction Assist helps free tires that are stuck when vehicle tires become embedded in mud, sand or deep snow.



## MORE CONFIDENCE FOR A MORE INSPIRING DRIVE

The difference between a good drive and an inspiring one is confidence. That's why we equip every Mazda CX-5 with i-Activsense® safety features—which alert you to hazards and help you avoid collisions, or lessen their impact. i-Activsense® includes a host of standard safety innovations, along with available features such as a 360° View Monitor<sup>1</sup>, Smart City Brake Support–Reverse<sup>2</sup> that can automatically apply the brakes if it detects an impending impact when reversing, and Driver Attention Alert<sup>3</sup> that can help detect inattentiveness due to driver fatigue. Together, these subtle adjustments and alerts create a more confident and inspiring experience behind the wheel.

<sup>1</sup> 360° View Monitor may not provide a comprehensive view of the entire surrounding area of this vehicle. Always check your surroundings visually. Please see your Owner's Manual for further details. <sup>2</sup> Smart City Brake Support–Reverse operates under certain conditions between about 2 and 4 mph when an obstruction is detected at the rear of the vehicle. It is not a substitute for safe and attentive driving and is only designed to reduce damage in the event of a collision. There are limitations to the operation and detection of the system. Please see your Owner's Manual for further details. <sup>3</sup> Driver Attention Alert operates under certain driving conditions above 40 mph. It is not a substitute for safe and attentive driving. There are limitations to the range and detection of the system. Please see your Owner's Manual for further details.

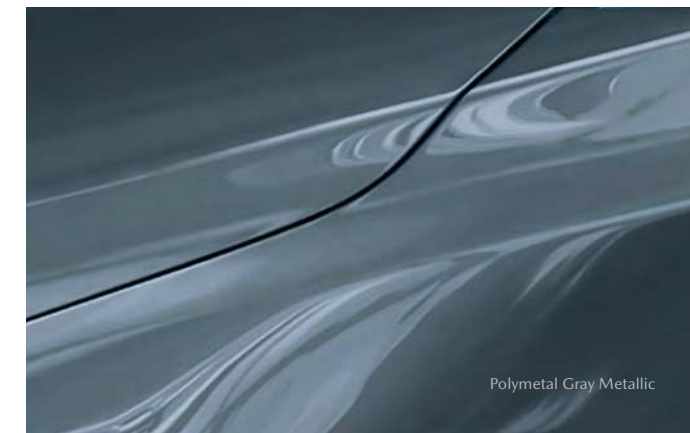


## KODO: "SOUL OF MOTION"

Our design philosophy is simple yet highly challenging to accomplish: capture energy in motion, even at a standstill. With curves and angles so striking, they command your attention through a mere glance. Eliciting this kind of instant emotional response requires a human touch. Hands on clay, shaping form with warmth and precision. Eliminating all that is unnecessary, leaving only what is beautiful. Transferring the energy of the maker into every nuance. We call this Kodo: "Soul of Motion" design. A dynamic sense of motion created for humans, by humans. This is the inspiration behind the Mazda CX-5.



Machine Gray Metallic shown. Extra cost option available with select trims. Visit [MazdaUSA.com](https://www.mazdausa.com) to see all the vibrant color choices available.



## A VIBRANT EXPRESSION

Each element of our design process is intentional. Including the paint. Before a single drop of color is applied, master painters first perfect their technique by hand. Ensuring the surface of the Mazda CX-5 has depth and saturation. They apply color with precision, illuminating the curves and characteristics of our Kodo design. The machines used to paint the CX-5 are calibrated to replicate the exact movement of this human technique.

Our daring array of lustrous finishes—including the new Polymetal Gray Metallic offered on Carbon Edition models—may be the final touch on the CX-5, but it is the first thing that will catch your eye. And it will continue to draw your gaze, time and time again.



## MAKE A SMARTER CONNECTION

The road less traveled is no place to lose touch. Mazda Connected Services<sup>1</sup>, now standard across all CX-5 models, enables you to access your vehicle's health status report, start the engine, lock and unlock the doors remotely and more, all through the MyMazda App on your mobile device. Your CX-5 can also be equipped with in-car Wi-Fi<sup>2</sup> capabilities and provide access to emergency services like automatic 911<sup>3</sup> dialing and roadside assistance. It's technology that stays with you, where and when you need it most. Best of all, it's complimentary for the first three years of ownership!

Always keeping you connected—it's all part of Mazda's driver-centric philosophy. And why we place every control within your reach, so you can stay focused on the road ahead. An intuitive instrument panel places gauges and displays within your line of sight to minimize distraction. And for an enhanced experience, the Mazda Connect™ Infotainment System features a larger 10.25-inch center display, and includes standard Apple CarPlay™ integration<sup>4</sup> for your iPhone® (shown) plus Android Auto™ integration<sup>4</sup>.



<sup>1</sup> Connected services are subject to change at any time without notice. Mazda Connected Services, available Fall 2020, is provided during a 3-year trial period; annual subscription fees apply thereafter. Use of MyMazda App and compatible phone are required. Data fees may apply. <sup>2</sup> 3-month/2GB wireless data trial, available Fall 2020, provides access to AT&T's wireless data services. Eligible vehicle, compatible SIM card and trial activation by customer required. 3-month period begins at time of trial activation; wireless data service expires when 2GB of data is used or when 3-month period ends, whichever comes first. Hotspot connects up to 5 Wi-Fi capable devices, which use data from your plan. Wi-Fi hotspot functionality not available outside of U.S. & Canada. Service in Canada subject to unaffiliated carrier coverage. Offer, terms, and pricing subject to change. Coverage and service not available everywhere. Visit [www.att.com/USTermsandconditions](http://www.att.com/USTermsandconditions) for more. <sup>3</sup> Mobile 911 automatically calls 911 from a paired hands-free device when a moderate to severe collision is detected. Specific phone settings are required. There are limitations to the system. <sup>4</sup> Apple CarPlay shown while using iOS 13. Android Auto available Fall 2020. Android and Android Auto are trademarks of Google LLC. Apple CarPlay, iPhone and Siri are trademarks of Apple Inc. IMPORTANT SAFETY AND PRIVACY INFORMATION: Never drive while distracted or while using a hand-held device. Driving while distracted can result in the loss of vehicle control, resulting in a collision causing property damage, serious injury or death. Please see your Owner's Manual for important feature details and related privacy information.



## BALANCING SILENCE AND SOUND

Letting the right amount of sound in and keeping distracting noises at bay. This is the very essence of Mazda's approach to sound. In the cabin of the CX-5, our engineers have taken steps to reduce vibrations, while sound-insulating materials subdue outside clamor. Measures like these set the stage for a more refined listening experience.

Through extensive research, our engineers calculated the spatial effects and the delay and reflections of sound to discover the optimal speaker placement and calibrations. Bringing this all beautifully to life is an available 10-speaker premium audio system from Bose®. Featuring Centerpoint® 2, SurroundStage® and AudioPilot® 2 sound processing technologies, it provides a deeper, more impactful reproduction that creates the perfect soundtrack for your journey.



## OPEN TO INSPIRATION

Life is all about discovery. So we designed the Mazda CX-5 to help you bring all those discoveries home with you. With an available Rear Power Liftgate<sup>1</sup> and ample cargo room that easily expands by folding down the 40/20/40 split 2nd-row seats, the CX-5 offers enhanced versatility for just about any adventure, making it easier to bring everything from gear to groceries along for the ride.



<sup>1</sup> Always check the area around the Rear Power Liftgate before opening and closing it. Please remember to properly secure all cargo. See your Owner's Manual for further details. Genuine Mazda Accessory Cargo Tray and Retractable Cargo Cover shown.





## THE HUMAN TOUCH

The Mazda Takumi are the artisans and craftsmen who hone their skills for years, even decades, to achieve mastery. From their first sketch to the final stitch, their passion, patience and persistence are poured into every design. The Takumi masters are so highly skilled, they can carve a block of clay into a work of art. Instinctually, they use their sight, as well as their touch, to ensure that every curve is perfectly proportioned to their final vision. A process that continues until this human energy is passed onto the sheet metal, breathing life into the vehicle. From designer to driver, this connection ultimately creates an enriching emotional bond between you and your Mazda.

## REDEFINING REFINEMENT

With you in mind, our Takumi set out to create beautiful elements through shape, texture and color. Expert fabricators craft a range of distinct and expressive upholstery designs using soft textures and premium stitching. The exquisite CX-5 Signature features natural materials like Caturra Brown Nappa leather and genuine layered wood trim that envelop you in comfort and sophistication. Every inch of upholstery is crafted to make your driving experience better. To restore you and allow you to think about what matters most. An elegant level of refinement—reserved just for you.





Every Mazda is designed to inspire.

We refine, so you can focus on the essential.

Our measurements are emotions. Our stats, stories.

Each decision is made to heighten your mood, your senses and your abilities.

Because to us, the road is a source of discovery, to which there is no end.

MAZDA. FEEL ALIVE®



### CX-5 SPORT



AVAILABLE EXTERIOR COLORS<sup>20</sup>

#### STANDARD FEATURES INCLUDE:

SKYACTIV®-G 2.5 DOHC 16-valve, 4-cylinder engine with cylinder deactivation  
 SKYACTIV-Drive 6-speed automatic transmission with manual shift and Sport modes  
 SKYACTIV-Vehicle Dynamics with G-Vectoring Control Plus  
 Available i-ACTIV AWD® with Off-road Traction Assist<sup>21</sup>  
 17-inch alloy wheels in Gray Metallic finish  
 P225/65 R17 all-season tires  
 LED headlights with auto on/off  
 Daytime running lights  
 Rain-sensing windshield wipers  
 Rear intermittent window wiper  
 Rearview camera<sup>1</sup>  
 Body-color rear roofline spoiler  
 Body-color power side mirrors with integrated LED turn signals  
 Air conditioning with pollen filter  
 Tire Pressure Monitoring System

Push Button Start  
 Leather-wrapped steering wheel and shift knob  
 Power door locks with remote keyless entry  
 Power windows with one-touch down/up feature on all windows  
 4-speaker audio system with automatic level control  
 Bluetooth® hands-free phone and audio streaming  
 Auxiliary audio-input jack and dual front USB audio input ports  
 Steering-wheel-mounted audio and cruise controls  
 40/20/40 split one-touch fold-down and reclining rear seatback  
 Overhead console with sunglasses holder  
 Three 12-volt power outlets (front, 2nd-row and cargo area)  
 Multi-Information Display with trip computer  
 Apple CarPlay™ integration<sup>2</sup>  
 Android Auto™ integration<sup>2</sup>  
 10.25-inch full-color center display

MAZDA CONNECT™ Infotainment System<sup>3</sup> with:  
 Infotainment system voice command, Multifunction Commander control, Radio Broadcast Data System program information, HD Radio™, Pandora® integration, SMS text message audio delivery and reply, and E911 automatic emergency notification<sup>4</sup>  
 Mazda Connected Services (3-year trial)<sup>5</sup>  
 Advanced front air bags, front side-impact air bags and side-impact air curtains<sup>6</sup>  
 Advanced Smart City Brake Support with Pedestrian Detection<sup>7</sup>  
 Smart Brake Support with Collision Warning<sup>8</sup>  
 Mazda Radar Cruise Control with Stop & Go<sup>9</sup>  
 Lane Departure Warning System<sup>10</sup>  
 Lane-keep Assist<sup>10</sup>  
 High Beam Control  
 Blind Spot Monitoring<sup>11</sup>  
 Rear Cross Traffic Alert<sup>11</sup>  
 Dynamic Stability Control<sup>12</sup> and Traction Control System

Please refer to the spread on the following page for important qualifiers.



### CX-5 TOURING



AVAILABLE EXTERIOR COLORS<sup>20</sup>

#### FEATURES IN ADDITION TO OR IN PLACE OF SPORT:

Auto-leveling headlights  
 Rear privacy glass  
 Dual-zone automatic climate control with pollen filter  
 Mazda Advanced Keyless Entry System  
 Leatherette seats with Lux Suede® inserts  
 Heated front seats with 3-level adjustment  
 6-way power-adjustable driver's seat with manual lumbar support  
 6-way manual front passenger seat with seat-height adjuster  
 Dual illuminated visor vanity mirrors  
 Rear fold-down center armrest  
 Dual rear USB charging ports  
 Rear air conditioning vents  
 6-speaker audio system with automatic level control

#### AVAILABLE PACKAGE

**TOURING PREFERRED SV PACKAGE**  
 Leather-trimmed seats  
 Power sliding-glass moonroof with one-touch-open feature  
 Auto-dimming rearview mirror with Homelink®  
 10-speaker Bose® surround sound system with Centerpoint® 2 and AudioPilot® 2  
 8-way power-adjustable driver's seat with power lumbar support and 2-position memory  
 6-way power-adjustable passenger seat  
 Rear Power Liftgate<sup>13</sup> with programmable height adjustment

#### ENGINES

SKYACTIV®-G 2.5 DOHC 16-valve 4-cylinder engine with cylinder deactivation

187 hp @ 6,000 rpm

186 lb-ft of torque @ 4,000 rpm

SKYACTIV®-G 2.5 Dynamic Pressure Turbo engine

250 hp @ 5,000 rpm (with 93 octane fuel)

320 lb-ft of torque @ 2,500 rpm (with 93 octane fuel)

227 hp @ 5,000 rpm (with 87 octane fuel)

310 lb-ft of torque @ 2,000 rpm (with 87 octane fuel)

#### TRANSMISSION & DRIVETRAIN

SKYACTIV-Drive 6-speed automatic with manual-shift and Sport modes

SKYACTIV-VEHICLE DYNAMICS with G-Vectoring Control Plus

Front-wheel drive

Available i-ACTIV AWD® with Off-road Traction Assist<sup>a</sup>

(Standard on Grand Touring Reserve and Signature)

Hill Launch Assist<sup>b</sup>

#### FUEL ECONOMY

EPA-estimated MPG (city/highway) <sup>c</sup>	FWD	AWD
SKYACTIV-G 2.5	25/31	24/30
SKYACTIV-G 2.5 Turbo	23/28	22/27

FUEL TANK CAPACITY	14.8 U.S. gallons	15.3 U.S. gallons
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#### DIMENSIONS

Overall length: 179.1"

Wheelbase: 106.2"

Width: 83.3" (including side mirrors)

Height: 66.2"/66.1" (FWD/AWD, without roof rails up to shark fin antenna)

#### CARGO CAPACITY

30.9 cu ft with 2nd-row seatback up

59.6 cu ft with 2nd-row seatback folded down

#### TOWING CAPACITY

Up to 2,000 pounds<sup>d</sup>

<sup>a</sup> Available Off-road Traction Assist helps free tires that are stuck when vehicle tires become embedded in mud, sand or deep snow. <sup>b</sup> Hill Launch Assist is an auxiliary device that assists the driver in accelerating from a stop while on a slope. It is not a substitute for safe and attentive driving. There are limitations to the system. Please see your Owner's Manual for further details. <sup>c</sup> EPA-estimated mileage. Actual results will vary. <sup>d</sup> Towing capacity shown is maximum and must be reduced by the weight of any passenger, cargo hitch or optional equipment in the towing vehicle. Please refer to vehicle Owner's Manual for details regarding towing capacities and other valuable information. Towing a trailer will have an effect on vehicle's handling, braking, durability, performance and driving economy. For specific information on recommended or required equipment, see your Mazda Dealer. Hitches are available through manufacturers other than Mazda.



### CX-5 CARBON EDITION



AVAILABLE EXTERIOR COLOR<sup>20</sup>

#### FEATURES IN ADDITION TO TOURING:

- 19-inch alloy wheels with Black Metallic finish
- P225/55 R19 all-season tires
- Black power side mirrors with integrated LED turn signals
- Leather-wrapped steering wheel with red stitching
- Leather-wrapped gear selector with red stitching
- Leather-trimmed seats
- 10-speaker Bose® surround sound system with Centerpoint® 2 and AudioPilot® 2
- 8-way power-adjustable driver's seat with power lumbar support and 2-position memory
- 6-way power-adjustable front passenger's seat
- Black interior accents
- Unique Black grille

#### AVAILABLE OPTION

- CX-5 CARBON EDITION TURBO**
- SKYACTIV®-G 2.5 Dynamic Pressure Turbo engine
- Turbo rear badge



### CX-5 GRAND TOURING



AVAILABLE EXTERIOR COLORS<sup>20</sup>

#### FEATURES IN ADDITION TO OR IN PLACE OF TOURING:

- 19-inch alloy wheels with Brilliant Silver finish
- P225/55 R19 all-season tires
- Adaptive Front-lighting System
- LED fog lights
- LED combination taillights
- LED daytime running lights
- Power sliding-glass moonroof with tilt feature
- Rear Power Liftgate with programmable height adjustment<sup>13</sup>
- Dual heated side mirrors
- Leather-trimmed seats
- 8-way power-adjustable driver's seat with power-adjustable lumbar support and 2-position memory
- 6-way power-adjustable front passenger's seat
- Paddle shifters
- 7-inch LCD Meter Display
- Auto-dimming rearview mirror with HomeLink®
- Bose® 10-speaker surround sound system with Centerpoint® 2 and AudioPilot® 2
- SiriusXM® Satellite Radio with 3-month trial subscription to the All Access package<sup>14</sup>

#### AVAILABLE PACKAGE

- GRAND TOURING PREMIUM PACKAGE**
- Automatic power-folding side mirrors
- Windshield-projected Active Driving Display
- Ventilated front seats
- Heated rear seats
- Heated steering wheel
- Windshield wiper de-icer



### CX-5 GRAND TOURING RESERVE



AVAILABLE EXTERIOR COLORS<sup>20</sup>

#### FEATURES IN ADDITION TO OR IN PLACE OF GRAND TOURING:

- SKYACTIV®-G 2.5 Dynamic Pressure Turbo engine
- i-ACTIV AWD® with Off-road Traction Assist<sup>21</sup>
- Automatic power-folding side mirrors
- Windshield wiper de-icer
- Turbo rear badge
- Windshield-projected Active Driving Display
- Ventilated front seats
- Heated rear seats
- Heated steering wheel



### CX-5 SIGNATURE



AVAILABLE EXTERIOR COLORS<sup>20</sup>

#### FEATURES IN ADDITION TO OR IN PLACE OF GRAND TOURING RESERVE:

- 19-inch alloy wheels with Dark Silver finish
- Caturra Brown Nappa leather-trimmed seats
- Genuine layered wood trim
- SiriusXM® Traffic and Travel Link® Services<sup>14</sup> 3-year service includes:
  - Traffic, Weather, Sports scores, Fuel price and Nearby or destination parking
- Mazda Navigation System
- Interior trim with Bright Silver finish and Black headliner
- Leather-wrapped steering wheel with unique stitching
- Interior LED lighting: Ambient cabin lighting, front and rear footwells, vanity mirror, glove box, cargo area
- Frameless auto-dimming rearview mirror with HomeLink®
- 360° View Monitor<sup>15</sup> and front and rear parking sensors<sup>16</sup>
- Traffic Sign Recognition System<sup>17</sup>
- Smart City Brake Support-Reverse<sup>18</sup>
- Driver Attention Alert<sup>19</sup>
- Signature trim badge

<sup>1</sup> Rearview camera does not provide a comprehensive view of the entire rear area of this vehicle. Always check your surroundings. <sup>2</sup> Android Auto available Fall 2020. Requires compatible phone and standard text and data rates apply. Third-party interface providers are solely responsible for their product functionality and third-party terms and privacy statements apply. Don't drive while distracted or while using a hand-held device. Android Auto is a trademark of Google LLC. Apple CarPlay is a trademark of Apple Inc. <sup>3</sup> Don't drive while distracted. Even with voice commands, only use Mazda Connect™ or other devices when safe. Some features may require cellular or Wi-Fi service; some features may be locked out while the vehicle is in motion. <sup>4</sup> Mobile 911 automatically calls 911 from a paired hands-free device when a moderate to severe collision is detected. Specific phone settings are required. There are limitations to the system. <sup>5</sup> Connected services are subject to change at any time without notice. Mazda Connected Services, available Fall 2020, is provided during a 3-year trial period; annual subscription fees apply thereafter. Use of MyMazda App and compatible phone are required. Data fees may apply. <sup>6</sup> Always wear your seat belt and secure children in the rear seats in appropriate child restraints. <sup>7</sup> Advanced Smart City Brake Support with Day and Night-time Pedestrian Detection operates under certain conditions between about 2 and 50 mph when the object is a pedestrian. It is not a substitute for safe and attentive driving and is only designed to reduce damage in the event of a collision. There are limitations to the operation and detection of the system. Please see your Owner's Manual for further details. <sup>8</sup> Smart Brake Support with Collision Warning operates under certain conditions above 10 mph. It is not a substitute for safe and attentive driving and is only designed to reduce damage in the event of a collision. There are limitations to the range and detection of the system. Please see your Owner's Manual for further details. <sup>9</sup> Mazda Radar Cruise Control (MRCC) with Stop & Go is not a substitute for safe and attentive driving. There are limitations to the range and detection of the system. Driver action is required to resume MRCC with Stop & Go after a complete stop. Please see your Owner's Manual for further details. <sup>10</sup> Lane Departure Warning System and Lane-keep Assist operate under certain driving conditions above 37 mph. Neither system is a substitute for safe and attentive driving. There are limitations to the range and detection of the systems. Please see your Owner's Manual for further details. <sup>11</sup> Always check your mirrors. Be aware of your surroundings. There are limitations to the range and detection of the system. Please see your Owner's Manual for further details. <sup>12</sup> Dynamic Stability Control (DSC) is an electronic system designed to help the driver maintain control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether DSC will be effective in preventing loss of control. Please see your Owner's Manual for further details. <sup>13</sup> Always check the area around the Rear Power Liftgate before opening and closing it. Please see your Owner's Manual for further details. <sup>14</sup> SiriusXM audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel, you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Current information and features may not be available in all locations. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. <sup>15</sup> 360° View Monitor may not provide a comprehensive view of the entire surrounding area of this vehicle. Always check your surroundings visually. Please see your Owner's Manual for further details. <sup>16</sup> Always check your mirrors. Be aware of your surroundings. There are limitations to the range and detection of the system. Please see your Owner's Manual for further details. <sup>17</sup> Traffic Sign Recognition System is not a substitute for safe and attentive driving. Factors including weather and condition of the traffic sign can impact recognition and display of the sign. Always check the traffic signs visually while driving. Please see your Owner's Manual for further details. <sup>18</sup> Smart City Brake Support-Reverse operates under certain conditions between about 2 and 4 mph when an obstruction is detected at the rear of the vehicle. It is not a substitute for safe and attentive driving and is only designed to reduce damage in the event of a collision. There are limitations to the operation and detection of the system. Please see your Owner's Manual for further details. <sup>19</sup> Driver Attention Alert operates under certain driving conditions above 40 mph. It is not a substitute for safe and attentive driving. There are limitations to the range and detection of the system. Please see your Owner's Manual for further details. <sup>20</sup> Available exterior colors, some available at extra cost, vary based on vehicle and trim combinations. Visit MazdaUSA.com to see all the vibrant color choices available. <sup>21</sup> Available Off-road Traction Assist helps free tires that are stuck when vehicle tires become embedded in mud, sand or deep snow. **PRODUCT CHANGES AND OPTIONS AVAILABILITY:** Following publication of this brochure, certain changes in standard equipment, options, prices and the like—or product delays—may have occurred which would not be included in these pages. Your Mazda Dealer is your best source for up-to-date information. Mazda reserves the right to change product specifications at any time without incurring obligations.



## BEAUTIFULLY ACCESSORIZED

Mazda offers thoughtfully designed accessories that perform seamlessly with your CX-5. From the available Roof Rack (shown) to the Thule® Vertex Bike Hitch Carrier<sup>1</sup> (shown), all are crafted to the contours of your vehicle to enhance its design and versatility. Plus, when installed by your Mazda Dealer, all Genuine Mazda Accessories carry the same New Vehicle Limited Warranty<sup>2</sup> as your new Mazda. Wherever your journey takes you, we've designed our accessories to not only work with you, but to complement your style, too.

To learn more about Genuine Mazda Accessories, visit [Accessories.MazdaUSA.com](https://Accessories.MazdaUSA.com).

- 3.5mm Audio Cable
- Alloy Pedals
- All-Weather Floor Mats
- Blue Tint Hydrophilic Exterior Mirrors
- LED Ashtray
- Cargo Mat
- Cargo Net
- Cargo Tray
- Collapsible Cargo Carrier
- First Aid Kit
- Frameless Auto-Dimming Rearview Mirror with Homelink®
- Front & Rear Bumper Trim
- Illuminated Doorsill Trim Plates
- Interior Lighting Kit
- LED Fog Lights
- License Plate Frames
- Mazda Keychains
- Moonroof Wind Deflector
- Navigation System
- Protective Seat Covers
- Rear Bumper Guard
- Rear Parking Sensors
- Retractable Cargo Cover
- Roadside Assistance Kit
- Roof Rack-Cross Bars
- Roof Rack-Side Rails
- Side Window Deflectors
- Soft Cargo Liner
- Splash Guards (Front & Rear)
- Thule Board Shuttle
- Thule Canyon Roof Basket with Stretch Cargo Net
- Thule Force M Cargo Box
- Thule Glide and Set Kayak Carrier
- Thule Hull-A-Port Pro
- Thule Transporter
- Thule Universal Flat Top
- Thule Upright Bike Carrier
- Thule Vertex 2 & 4 Hitch-Mount Bike Carrier
- Tire Valve Stem Caps
- Touch-Up Paint
- Trailer Hitch
- Wheel Locks (Chrome and Black)
- Windshield Sunscreen

<sup>1</sup> All roof attachments require Roof Rack (Roof Rails and Crossbars). Roof Rails, Crossbars and attachments sold separately. Please remember to properly secure all cargo. <sup>2</sup> Genuine Mazda Accessories sold and installed by a Mazda Dealer are covered for the duration of the New Vehicle 36-month/36,000-mile Limited Warranty, or if vehicle is outside of the New Vehicle Limited Warranty, then 12-months/12,000-miles from the installation date. Please refer to your Warranty Information booklet or check with your Mazda Dealer for details. **IMPORTANT ACCESSORY INFORMATION:** Items are subject to availability. With all accessories, please check with your Mazda Dealer for applicable models. In some cases, parts in addition to those shown will be required for proper installation. In all cases, professional installation by your Mazda Dealer is recommended. Please see your Mazda Dealer for product details and availability.



## THE ESSENCE COLLECTION

Inspired by the precision of Japanese tailoring. Brought to life with a balance of exceptional materials, finishes and graphics that nod to the energy, intuition and ability of the human spirit. This is the Essence line. A collection of inspired clothing and lifestyle accessories that pays tribute to Mazda's deeply held philosophy that drives the development of our cars forward.

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