

DOES DRIVING MATTER? advantage of the moment? Does safety, technology, efficiency or even beauty matter, D O O O Like safety technology that inspires confidence. Engine technology that makes our cars and SUVs more MAZDA. DRIVING MATTERS®

CRAFTED TO INSPIRE. ENGINEERED TO BE DRIVEN.

It began with an unrelenting passion for driving. Only then could we start to craft the new 2017 Mazda CX-5. With an unwavering belief that there is no "good enough." That a vehicle should be an extension of you, the driver. And, that while the CX-5 remains one of the critics' favorites, we're never satisfied with accepting the status quo. We will always keep looking for ways to improve upon what's been accomplished. This ethos is translated into every vehicle we make.

The newly restyled and refined 2017 Mazda CX-5 is unlike any other CUV. Without sacrificing exceptional driving dynamics, the carefully crafted and refreshed CX-5 achieves the impossible: the perfect unity of versatility, spaciousness, innovation and up to an EPA-estimated 31 highway MPG. There have been over 250 improvements made to the new Mazda CX-5 – inside and out. And you may not even be able to see them. From every angle, every aspect of this capable CUV has been improved to make driving better.







INSPIRED DESIGN. KODO: "SOUL OF MOTION"

To imbue the dynamic movement of the KODO: "Soul of Motion" design language into every Mazda vehicle, artisans and craftsmen created automotive icons that meet extraordinary levels of aesthetic pleasure.

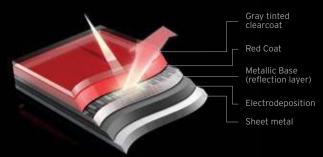
Mazda's chief clay modeler, Norio Terauchi, adopts a harmonious creative process using human touch to shape and develop the look of a vehicle during the clay modeling stages.

While computers are invaluable tools, Norio explains that exceptional design is achieved through touch. And feeling.

Allowing our visionaries to change the smallest crease or curve to deliver optimal proportions—and ultimately, a Mazda—is what it means to never stop challenging. It's how we strive to craft cars that are not only works of art, but essentially make driving better.

UNIQUELY CRAFTED PAINT THAT ONLY SKILLED CRAFTSMEN COULD CREATE.

Our newest signature paint, Soul Red Crystal Metallic, is crafted from the original Soul Red Metallic-with a desire to achieve an even higher level of energy and vividness. Developing a paint with such intensity of clarity, depth and luster requires a three-coat process—a reflective layer, a translucent layer, and a clear top-coat that is nearly impossible to mass-produce. Soul Red Crystal Metallic enables us to give the CX-5 a hand-painted quality.









DESIGNED FOR ONE THING: YOU.

At Mazda, we're not just passionate about driving. We're passionate about how a car makes you feel—even after your drive. It's an essential connection between man and machine. A belief that a car should respect and adapt to its driver's sensibilities. Putting our focus on you means designing a refined CX-5 cockpit that is welcoming, intuitive and meticulously crafted. Where controls and gauges are laid out in perfect symmetry so you can focus on the road ahead.

We call it a human-centric approach that relies on the subtleties of seeing and touching with all your senses. And through our ceaseless exploration of unconventional ideas, we discover more ways to make a difference in everyday driving. Such as developing an available intuitive Active Driving Display, through which vital information such as vehicle status, current speed, and route guidance is projected onto the windshield. Pertinent data is positioned in your line of sight and allows you to better adjust your focus-ultimately minimizing distractions while driving. Is it possible for something to transport you without moving? It is. When it's designed for you, the driver.







TAKING THE BACK SEAT NEVER FELT SO INDULGENT.

Is it so unthinkable that a CUV this adept can double as a peaceful haven for your passengers? It's possible when you transcend the predictable. Like provide your guests with not only ample entrance and exit room, but available heated back seats, rear climate control vents and USB ports in the center armrests that keep everyone comfortable. And on longer drives, the rear seat backs are adjustable for added comfort. Our aim is to always exceed expectations. What else would you expect from Mazda?

THE QUIETER THE CABIN, THE MORE ROOM FOR CONVERSATION.

Is it possible to maintain a tranquil oasis in the middle of an interstate highway? It is in the cabin of the newly designed Mazda CX-5. Unwelcome road noise is dulled to a hush. Conversations become clearer. And engine noise and vibrations are diminished.

Painstaking efforts have been made to improve the quiet cabin of the Mazda CX-5, such as incorporating sound-deadening materials to the floorboard. We narrowed gaps, and used sound-insulating glass and extensive seal insulation to further prevent exterior wind noise from disturbing the cabin. Whether you're enjoying the peace and quiet of driving alone, or trying to better hear the conversations of your passengers within the cabin, every effort has been made to make driving less distracting and more relaxing.





CLARITY. IMAGING. POWER. IT'S MUSIC TO EVERYONE'S EARS.

Bose® Centerpoint® 2 Surround Sound System with AudioPilot® 2

In an effort to produce the most optimal sound system, Mazda collaborated with the musical minds and engineers at Bose® to craft a harmonious cabin. No matter where you are seated. Custom-engineered for the CX-5, this available 10 speaker system features patented AudioPilot® 2 noise compensation technology plus Centerpoint® 2 surround technology set up to produce stunning multichannel Bose® surround sound performance, while an impressive spare tire-mounted subwoofer enclosure delivers powerful bass sound.







COMPLETELY CONNECTED. EFFORTLESSLY ENGAGING.

The MAZDA CONNECT™ advanced infotainment system helps keep you entertained, informed and connected—all while keeping your focus on the road ahead. Easily accessible and within your line of sight, MAZDA CONNECT™ lets you navigate a multitude of infotainment functions. Just use the multifunction Commander control on the center console to navigate the options displayed on your full-color display. It's impressive technology that keeps you in close touch, no matter how far you travel.

ENTERTAIN

Explore more music and infotainment options via your Bluetooth®-enabled and
Internet-connected device. Connect to Facebook, enjoy Pandora® and HD Radio™ listen
to your own playlist or choose something from the integrated Internet radio apps.

COMMUNICATE

Thanks to Bluetooth® connectivity, you can chat the way you want with voice commands.

Making and receiving calls is as easy as pushing a button and saying hello. The SMS

Text Message Audio Delivery and Reply lets you enjoy a fully integrated display and audible readout of incoming text messages, and on Android phones, the ability to reply by choosing from a number of preset, standardized return messages.

NAVIGATE

The available Mazda Navigation System offers intelligent voice commands and advanced lane guidance. Plus, getting around town-or out of town-has never been easier thanks to the system's map with step-by-step audio directions.

BLUETOOTH® | PANDORA® | HD RADIO™ | TWITTER | SiriusXM²

1Don't drive while distracted. Even with voice commands, only use MAZDA CONNECT™ / other devices when safe. Some features may be locked out while the vehicle is in motion. Not all features are compatible with all phones. Message and data rates may apply. 2 SiriusXM Satellite Radio reception requires a subscription and Mazda satellite radio. See full disclaimer in Specifications.

TIME-HONORED JAPANESE TRADITION. MODERN APPLICATIONS.

Committed to the Japanese philosophy of "horse and rider as one," Mazda engineers infuse this concept, called Jinba Ittai, into every Mazda to inspire "oneness" between a vehicle and its driver. When a vehicle becomes an extension of its driver, only then can perfect harmony be achieved. That's why every Mazda, from throttle response and driver-centered cockpit to agile steering, delivers this feeling of Jinba Ittai. Because Driving Matters.





SKYACTIV TECHNOLOGY

When Driving Matters, excellent fuel efficiency never comes at the cost of performance.

So of course, our driving-obsessed engineers found a way to enhance both. It's called SKYACTIV® TECHNOLOGY. Every aspect of the Mazda CX-5, from body construction and engine technology to chassis and transmission, is engineered to maximize driving dynamics. And minimize carbon footprint. SKYACTIV TECHNOLOGY is one of the reasons why Mazda vehicles offer a better overall driving experience, with up to an equally impressive EPA-estimated 31 hwy MPG!

SKYACTIV®-G

Conventional internal combustion engines only harness around 30 percent of the potential energy of fuel. So, Mazda engineered a smarter engine. By pushing the limits of internal combustion, SKYACTIV®-G gasoline engines deliver much greater fuel efficiency. With higher compression ratios than conventional gasoline engines.

Simply put, engines with SKYACTIV TECHNOLOGY can squeeze far more energy out of every drop of fuel than ever before.

SKYACTIV®-DRIVE

Our engineers created a new kind of precise, high-performance automatic transmission that combines the direct feel of a manual transmission with the silky smoothness of an automatic transmission.

SKYACTIV®-CHASSIS

The steering and suspension systems achieve two seemingly contradictory goals at once: to be nimble at low speeds, yet stable at high speeds. We also engineered them to be light, allowing for a more direct and agile feel.

SKYACTIV®-BODY

Mazda was the first automaker to use ultra-high tensile-strength steel in a production vehicle. The SKYACTIV®-Body continues to incorporate this light-but-strong steel in critical areas to help make it lighter than normal, yet stiffer and stronger.

1 Based on EPA estimates for 2017 Mazda CX-5 FWD models, 24 city/31 highway MPG. AWD models, 23 city/29 highway MPG. Actual results will vary.

MORE CONNECTED IN THE CURVES.

At Mazda, we're in constant pursuit of making driving better.

That's why we developed our latest technology, SKYACTIV-VEHICLE

DYNAMICS with G-Vectoring Control, to help achieve a smoother,

less fatiguing drive. When cornering, on initial turn-in and

throughout, the system subtly adjusts engine torque and shifts

vehicle weight during spirited drives. The result is steering that

is more precise and a ride that is less jarring for drivers and

passengers alike. Some of the credit also goes to Electric Power

Assist Steering. With a quick steering ratio, it offers a brisk response

that lets the driver enjoy both twisty roads and challenging urban

conditions. Why go to these lengths? Because we believe no detail

is too small when Driving Matters.









LANE DEPARTURE WARNING SYSTEM¹

Alerts you when you're unintentionally about to depart from your lane at a speed of approximately 37 mph or higher.



SMART BRAKE SUPPORT²

At higher speeds, this system senses traffic ahead and alerts when braking is immediately necessary. If the sensor determines that a collision is unavoidable, the automatic brake control will engage.



LANE-KEEP ASSIST1

Adds to the warnings of the Lane Departure Warning System by performing minor steering corrections to re-center the vehicle in its lane upon sensing an unintentional lane departure.



SMART CITY BRAKE SUPPORT³

When traveling at low speeds, this system detects objects ahead. If an impact is predicted, the system will adjust the brake pads closer to the disc for faster braking, or apply the brakes if you're unable to.



ADVANCED BLIND SPOT MONITORING4

Radar sensors detect and alert when objects are in your left and right blind spots. It also warns when fast-traveling vehicles are about to enter a blind spot from further behind.



HIGH BEAM CONTROL

For better vision at night, this system automatically adjusts the headlight beams from low to high as traffic and road conditions allow.



MAZDA RADAR CRUISE CONTROL WITH STOP AND GO FUNCTION⁵

This system works within a set speed range to help maintain a safe following distance from the car ahead, alerting you when it senses your vehicle fast approaching the one ahead. If the vehicle ahead stops, your vehicle will automatically stop and hold in a standing start until you resume driving. An alert function lets you know when the car ahead has pulled away.



TRAFFIC SIGN RECOGNITION6

Based on front camera identification in conjunction with navigation data, this system recognizes and displays traffic signs such as Stop, Do Not Enter and Speed Limit. Alerts are easily viewable at driver's eye level in the Active Driving Display.



ADAPTIVE FRONT-LIGHTING SYSTEM

These headlights are specifically designed to help you see around corners at night. As you turn into a corner, the headlights pivot up to 15 degrees in the direction of your turn, improving visibility and allowing you to spot potential hazards and dangers ahead.



REAR CROSS TRAFFIC ALERT4

As you reverse, this system promptly alerts you on the back-up monitor, as well as on the side view mirrors, when it detects a vehicle approaching from the side.

1 Not a substitute for safe and attentive driving. There are limitations to the range and detection of the system. Please see your Owner's Manual for further details. 2 Smart Brake Support operates under certain conditions above 10 mph. It is not a substitute for safe and attentive driving. Factors including movement and shape of the object in front of the vehicle, weather and road conditions can all impact automatic between about 2 and 18 mph. It is not a substitute for safe and attentive driving. Factors including movement and shape of the object in front of the vehicle, weather and road conditions can all impact automatic stopping. 4 Always check your mirrors. Be aware of the traffic around you. There are limitations to the range and detection of the system. Please see your Owner's Manual for further details. 5 Mazda Radar Cruise Control (MRCC) with Stop & Go after a complete stop. Please see your Owner's Manual for further details. 6 Traffic Sign Recognition System is not a substitute for safe and attentive driving. Factors including weather and condition of the traffic sign can impact recognition and display of the sign. Always check traffic signs visually while driving. Please see



CARGO SPACE THAT GIVES YOU A LIFT.

Whenever there's a busy day, the Mazda CX-5 is your capable and flexible partner. The newly available Power Liftgate¹ can open and close at your command with either the help of switches inside the vehicle or the available Mazda Advanced Keyless Entry buttons.

You can even set the height at which the liftgate opens, so there's less straining to reach it. And to help prevent items from getting caught, our engineers ingeniously placed sensors on each side of the liftgate that automatically stop it from closing.

Of course, the CX-5 inherently offers a standard, easy-release 40/20/40 split fold-down rear seatback that lets you customize seating for five or accommodate up to 59.6 cubic feet of cargo space? There's room to roam and plenty of options to take it all with you.







RETRACTABLE CARGO COVER¹

Keep your valuables out of view from prying eyes. Our Cargo Cover is easy to install and remove, and stays attached to the hatch door while opened for hassle-free loading.



CARGO TRAY

This flexible, durable Cargo Tray protects against damage and spills by elevating your cargo on top of patterns designed to help divert and catch any messy liquids. Removes easily for quick cleanup.



No one likes stuff rolling around in their trunk. Secure your groceries, sports equipment, and other loose items while keeping them handy for easy access.

CARPET CARGO MAT¹

Don't let your gear damage your Mazda's original carpet. Protect it from harm with a custom-fitted Carpet Cargo Mat.

FOG LIGHTS (previous page)

You should never be unprepared for bad weather. These LED Fog Lights will give you an edge in hazardous conditions such as rain, fog, and heavy snow. In addition, they help increase your visibility to other drivers.



REAR PARKING SENSORS²

Parallel parking can be a challenge, but our Rear Parking Sensors make it easier. These Rear Parking Sensors notify you of obstructions behind the vehicle using an alarm sound. An optional on/off switch is available when towing.



NAVIGATION SYSTEM

Enjoy all the advanced features of today's navigation devices, including voice commands and advanced lane guidance with our available factory-integrated Mazda Navigation System. The system even offers a 3D interactive map with step-by-step audio directions.



MAZDA MOBILE START³

Did you lock your car or not? Know for sure with the convenience of our smartphone-controlled Mazda Mobile Start App. Lock or unlock your doors, start the engine, turn on the rear defroster, or use the Carfinder function from just about anywhere. One-year subscription included. Visit MazdaMobileStart.com.



FRAMELESS AUTO-DIMMING REARVIEW MIRROR WITH HOMELINK®

You can program your garage door, entry gates, and security lights to operate at the touch of a button. And the smart mirror system with frameless design automatically adjusts to reduce glare from headlights behind you.

ROOF RAILS (previous page)

Add finesse to your CX-5 with aluminum satin chrome finish Roof Rails. For added functionality, pair with Crossbars for a Roof Rack that accommodates a range of specific attachments to carry bikes, skis, snowboards, and more.



ALL-WEATHER FLOOR MATS

Help keep the great outdoors in its place. Custom-fitted to your CX-5, these All-Weather Floor Mats guard against snow, mud, sand, and whatever else comes through the door.

REAR BUMPER GUARD (previous page)

Our durable stainless steel Rear Bumper Guatrd helps protect the rear bumper from chips and scratches when loading or unloading your gear.



ALLOY PEDALS

Step up the look of your CX-5. Our high-quality aluminum Alloy Pedals give your car a sporty, more powerful appearance.



SPLASH GUARDS

Don't let your journey end with a trip to the paint shop. Help protect your Mazda CX-5's finish from rocks and other road debris with our durable front and rear Splash Guards.

ILLUMINATED DOORSILL TRIM PLATES (previous page)

These Illuminated Doorsill Trim Plates are a stylish offering to both a welcome entry and graceful exit.

TRAILER HITCH (CLASS I)

This Class I-rated receiver features a towing capacity of up to 2,000 lbs.4 and was specifically designed to accommodate the design of the Mazda CX-5. Four-pin trailer lighting connector sold separately.

ROOF RACK¹

This versatile Roof Rail and Crossbar system is a foundation for holding all sorts of gear. It can accommodate a range of specific attachments to carry things like bikes, skis, snowboards, and more.

Customize your new Mazda CX-5 with Genuine Mazda Accessories. When installed by your Mazda Dealer, they carry the same New Vehicle Limited Warranty as your new Mazda. Ask your dealer for details.

Accessories not shown:

3.55mm Audio Cable

Ashtray

Blue Tinted Door Mirrors

Cargo Storage Shelf

Collapsible Cargo Carrier

First Aid Kit

Front & Rear Bumper Trim

Interior Lighting Kit

License Plate Frames

Mazda Logo Valve Stem Caps

Moonroof Wind Deflector

Protective Seat Covers

Remote Engine Start

Roadside Assistance Kit

Roof Rack Attachments:

Thule® Board Shuttle

Thule® Hull-a-Port PRO

Thule® Upright Bike Carrier

Thule® Universal Flat Top

Thule® Glide and Set Kayak Carrier

Thule® Force M Cargo Box

Thule® Canyon Roof Basket with Stretch Cargo Net

Touch-Up Paint

Side Window Deflectors

Soft Cargo Liner

Trailer Hitch Attachments:

Thule® Transporter

Thule® Vertex Bike Hitch Carrier (2 or 4 Bike)

Wheel Locks

Windshield Sunscreen



For a full list of Genuine Mazda Accessories for your

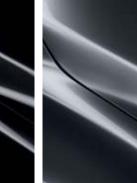
CX-5, please visit: Accessories.MazdaUSA.com.

1 Please remember to properly secure all cargo. 2 Always check your mirrors and surroundings. 3 One-year subscription included. Continuation is \$65 per year. App available on iPhone® and Android™ phones for specified Mazda vehicles with automatic transmission. Check www.MazdaMobileStart.com for compatibility. Message and data rates may apply. 4 Towing capacities are maximums and towing a trailer will affect driving performance and economy. See full disclaimer in Specifications.

MAZDA CX-5 COLORS



Soul Red Crystal Jet Black Mica



Machine Gray Metallic¹ Touring and Grand Touring



Deep Crystal Blue Mica Eternal Blue Mica
Touring and
Grand Touring



Sonic Silver Metallic



Snowflake White Pearl Mica¹

MAZDA CX-5 UPHOLSTERY



Black Cloth Sport



Black Leatherette with Lux Suede® inserts Touring



Silk Beige Leatherette with Lux Suede® inserts



Black Leather Grand Touring



Parchment Leather Grand Touring

MAZDA CX-5 WHEELS



17-inch Alloy Sport and Touring



19-inch Alloy Grand Touring

¹Extra cost option.

MAZDA CX-5 SPECIFICATIONS

ENGINE & TRANSMISSION

SKYACTIV®-G 2.5L 16-valve DOHC 4-cylinder engine with VVT
SKYACTIV-Drive 6-speed automatic transmission with manual-shift and Sport Mode
SKYACTIV-VEHICLE DYNAMICS with G-Vectoring Control
Front-wheel drive
Available i-ACTIV AWD®
Hill Launch Assist¹²

SUSPENSION & BRAKES

Power variable-assist rack-and-pinion steering Independent MacPherson strut front suspension Independent multilink rear suspension Front and rear stabilizer bars

Power-assisted ventilated front/solid rear disc brakes

Anti-lock Brake System with Electronic Brakeforce Distribution and Brake Assist

TIRES & WHEELS

17-inch aluminum alloy wheels with P225/65 R17 all-season tires (Sport & Touring) 19-inch aluminum alloy wheels with P225/55 R19 all-season tires (Grand Touring)

ENGINE

Engine size and type SKYACTIV-G 2.5L 16-valve DOHC 4-cylinder

Horsepower, SAE net 187@ 6,000 rpm

Torque, SAE net (lb-ft) 185@ 3,250 rpm (FWD) / 185@ 4,000 rpm (AWD)

Redline 6,500 rpm Compression ratio 13.0:1

Fuel System Advanced Direct Injection

FUEL ECONOMY

EPA-estimated MPG (city/hwy)¹¹ 24 / 31 (FWD) - 23 / 29 (AWD)
Fuel capacity (U.S. gallons) 14.8 (FWD) - 15.3 (AWD)
Recommended fuel Regular unleaded gasoline

EXTERIOR DIMENSIONS

Wheelbase/overall length (in) 106.2 / 179.1

Overall width/overall height (in) 72.5 / 66.1 (without roof rails up to shark fin antenna)

Track, front/rear (in) 62.8 / 62.8

Ground clearance (in) 7.6

Turning circle, curb-to-curb (ft) 36.0

Total curb weight (Ib) 3,527 (FWD) - 3,655 (AWD)

Towing capacity (lb)¹³ 2,000

INTERIOR DIMENSIONS Front/Rear Headroom (in) 39.7 / 39.0 Headroom with moonroof (in) 39.3 / 39.0 Legroom (in) 41.0 / 39.6 Shoulder room (in) 57.1 / 54.8

Hip room (in) 55.2 / 55.3 Cargo volume (cu ft) 30.9 (2nd-row seatback up)

59.6 (2nd-row seatback folded)



MAZDA CX-5 SPORT

Includes the following features:

SKYACTIV®-G 2.5L 4-cylinder engine with VVT

 ${\sf SKYACTIV-Drive~6-speed~automatic~transmission~with~manual-shift~and~Sport~Mode}$

SKYACTIV-VEHICLE DYNAMICS with G-Vectoring Control

LED headlights with auto off and daytime running lights

17-inch alloy wheels

P225/65 R17 all-season tires

Variable-intermittent windshield wipers

Rear intermittent window wiper

Body-colored side mirrors with integrated turn signals

Rear roofline spoiler

MAZDA CONNECT™ Infotainment system¹ with:

7-inch full-color touch-screen display

Multifunction Commander control

Infotainment system voice command

HD Radio™

Aha™ Internet radio integration

Pandora® Internet radio integration

Stitcher™ Internet radio integration

Radio Broadcast Data System program information

SMS text message audio delivery and reply

E911 automatic emergency notification

Rearview Camera²

Carpeted floor mats

Air conditioning with pollen filter

Push Button Start

Power windows with driver's one-touch down/up feature

Steering-wheel-mounted audio and cruise controls

Power door locks with remote keyless entry

40/20/40 split one-touch fold-down and reclining rear seatback

AM/FM/MP3-compatible audio system with automatic level control and 4 speakers

Bluetooth® hands-free phone and audio streaming

Auxiliary audio input jack and 2 USB audio input ports

Overhead console with sunglasses holder

Dual 12-volt power outlets (front and cargo area)

Advanced front air bags, front side-impact air bags and side-impact air curtains³

Dynamic Stability Control⁴ and Traction Control System

Multi-Information Display with trip computer

Tilt and telescoping steering column

Tire Pressure Monitoring System

Smart City Brake Support⁵



MAZDA CX-5 TOURING

Includes the following features in addition to or in place of CX-5 Sport:

Leatherette seats with Lux Suede® inserts

6-way power-adjustable driver's seat with manual lumbar support

6-way manual front passenger seat with seat height adjuster

Heated front seats with 3-level adjustment

Dual-zone automatic climate control with pollen filter

Auto-Leveling headlights

Advanced Blind Spot Monitoring⁶

Rear Cross Traffic Alert⁶

Mazda Advanced Keyless Entry System

 ${\rm AM/FM/MP3\text{-}compatible\ audio\ system\ with\ automatic\ level\ control}$

and 6 speakers

Leather-wrapped steering wheel and shift knob

Dual illuminated visor vanity mirrors

 $40/20/40\ split$ one-touch fold-down and reclining rear seatback with

fold-down center armrest

Rear USB ports (2)

Rear air conditioning vents

Rear privacy glass

PACKAGES

PREFERRED EQUIPMENT PACKAGE

Auto-dimming rearview mirror with HomeLink®

Automatic on/off headlights

Rain-sensing variable-intermittent windshield wipers

Bose® 10-Speaker audio sound system with Centerpoint®2 and AudioPilot®2 Mazda Navigation System

Power sliding-glass moonroof with one-touch open feature and interior sunshade

Power Rear Liftgate¹⁴

i-ACTIVSENSE® PACKAGE

High Beam Control

Lane Departure Warning with Lane-keep Assist^7

Mazda Radar Cruise Control with Stop and Go¹⁵

Smart Brake Support⁸

Auto-dimming rearview mirror with HomeLink®

Automatic on/off headlights

Rain-sensing variable-intermittent windshield wipers



MAZDA CX-5 GRAND TOURING

Includes the following features in addition to or in place of CX-5 Touring:

19-inch alloy wheels

P225/55 R19 all-season tires

Automatic on/off headlights

Adaptive Front-lighting System

LED front fog lights

LED combination taillights

LED signature daytime running lights

Power sliding-glass moonroof with one-touch open feature and interior sunshade

Power Rear Liftgate¹⁴

Heated side mirrors

Rain-sensing variable-intermittent windshield wipers

Leather-trimmed seats

8-way power-adjustable driver's seat with power-adjustable

lumbar support

Auto dimming rearview mirror with HomeLink®

Bose® Centerpoint® 2 Surround Sound System with AudioPilot® 2 and

SiriusXM Satellite Radio with 4-month trial subscription to the SiriusXM All Access package⁹

Mazda Radar Cruise Control with Stop and Go¹⁵
Lane Departure Warning with Lane-keep Assist⁷

Smart Brake Support⁸ High Beam Control

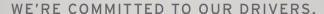
PACKAGE

PREMIUM PACKAGE

2-position memory driver's seat 6-way power adjustable passenger seat Active Driving Display with Traffic Sign Recognition¹⁰ Heated rear seats Heated steering wheel Windshield de-icer



It is not a substitute for safe and attentive driving. There are limitations to the system. Please see your Owner's Manual for details. 13 Up to 2,000 lbs. of towing capacity. Towing capacities shown are maximums and must be reduced by the weight of any passenger, cargo hitch or optional equipment in the towing vehicle. Please refer to vehicle Owner's Manual for details regarding towing capacities and other valuable information. Towing a trailer will have an effect on vehicle's handling, braking, durability, performance and driving economy. For specificing the maximum of the companient of the system of the system. Triver action is required to resume MRCC with Stop & Go after a stop. Please see your Owner's Manual for further details.



Every new 2017 Mazda CX-5 is protected by a:

3-year / 36,000-mile¹ New Vehicle Limited Warranty 3-year / 36,000-mile¹ 24/7 Emergency Roadside

Assistance Program

5-year / 60,000-mile¹ Limited Powertrain Warranty 5-year / Unlimited-mileage Warranty Against Body

Rust-Through (Anti-Perforation Limited Warranty)

¹Whichever comes first.

Even after your vehicle warranty has expired, Mazda Extended Confidence provides nearly all the same parts and components covered under your New Vehicle Limited Warranty. Accepted nationwide and utilizing only Genuine Mazda Parts (where available), Mazda Extended Confidence gives you peace of mind for miles beyond your expectations.



MAZDA EXTENDED CONFIDENCE

PREMIUM FINANCING

Whether you're buying or leasing a new Mazda, Certified Pre-Owned Mazda or a used vehicle, Mazda Capital Services¹ can help make the financing process more convenient and satisfying. One of the largest auto lenders in America, Mazda Capital Services is known for first-class customer service, a wide range of financing options and highly competitive rates.

To find out which purchase or lease plan is right for you, talk with your Mazda Dealer or visit MazdaUSA.com.





1 The trade name "Mazda Capital Services," as well as the Mazda and Mazda Capital Services logos, are owned by Mazda Motor Corporation or its affiliates and are licensed to JPMorgan Chase Bank, N.A. ("Chase"). Retail/loan and lease accounts are owned by Chase.



1 Don't drive while distracted. Even with voice commands, only use MAZDA CONNECT™/ other devices when safe. Some features may be locked out while the vehicle is in motion. Not all features are compatible with all

practices, Factors including speed, road conditions and driver steering input can all affect whether DSC will be effective in preventing loss of control, Please see your Owner's Manual for further details. 5 Smart City

phones. Message and data rates may apply. 2 Rearview Camera does not provide a comprehensive view of the entire rear area of this vehicle. Always check your surroundings. 3 Always wear your seat belt and secure children in the rear seats in appropriate child restraints. 4 Dynamic Stability Control (DSC) is an electronic system designed to help the driver maintain control under adverse conditions. It is not a substitute for safe driving





DRIVING MATTERS MOST WHEN YOU'RE DRIVING FOR GOOD.

To Mazda, there's only one thing that means as much as driving: giving back.

The Mazda Drive for Good® Event is our annual charitable program that allows us to give back to those in need. But we don't do this alone. For every purchase of a Mazda, drivers like you have helped us raise millions of dollars for both national and local charities. But what's even more significant is that for every test drive taken during the event, we pledge one hour of community service to local worthy causes across the country. And to date, we've pledged more than 260,000 hours of volunteer time to those who need it most. All thanks to people like you who simply took a test drive.

Our Mazda Dealers have a long history of giving back both time and money to their communities. And their efforts truly define our Mazda values. Mazda Drive for Good is just one of the many charitable programs that has allowed Mazda to donate to worthy causes across the United States since 1992.

Because we believe giving back matters.

Insidemazda.mazdausa.com/drive4good







WE KNOW YOUR FIRST IMPRESSION OF MAZDA STARTS WITH US, YOUR MAZDA DEALER.

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