

DISCOVER THE
NEXT-GENERATION 2021

ESCALADE

ARRIVING LATE 2020



THE SPOTLIGHT IS YOURS

Only the 2021 Cadillac Escalade brings you industry firsts in technology, obsessive design and human-focused features that transform the road into your red carpet.



BREAKTHROUGH FEATURES



BE SEEN

SWEEPING OLED DISPLAY

- Industry's first-ever curved OLED display
- Offers more than 38" diagonal of total display
- More than twice the pixel density of a 4K TV
- The largest color range in the industry
- Bold imagery, high contrast and perfect blacks



BE HEARD

AKG® AUDIO SYSTEM

- Exclusive technology from AKG,¹ leaders in professional audio equipment
- Available Studio Reference system with 36 speakers² at varying heights
 - Offers 360-degree sound immersion
 - Front passenger volume control
 - Conversation Enhancement



BE MOVED

AVAILABLE SUPER CRUISE™

- World's first true hands-free driver assistance feature³ for compatible highways
- New for Super Cruise: Lane change on demand when turn signal is engaged
- 1 AKG is a trademark of AKG Acoustics GmbH, registered in the United States and/or other countries.
- 2 Standard on Platinum trim level and optional on Premium Luxury and Sport trim levels.
- 3 Even while using the Super Cruise driver assistance feature, always pay attention while driving and do not use a hand-held device. Visit <u>cadillacsupercruise.com</u> for compatible highways and more information. Requires properly equipped vehicle, active Super Cruise subscription, working electrical system, cell reception, and GPS signal.



YOU RUN THE SHOW

From the driver-centric curvature of the OLED display to immersive 360-degree audio, impeccably integrated technology puts you center stage.



The OLED infotainment¹ and instrument panel works like your smartphone—a configurable interface with touch and swipe interaction.

USB Music

12:42

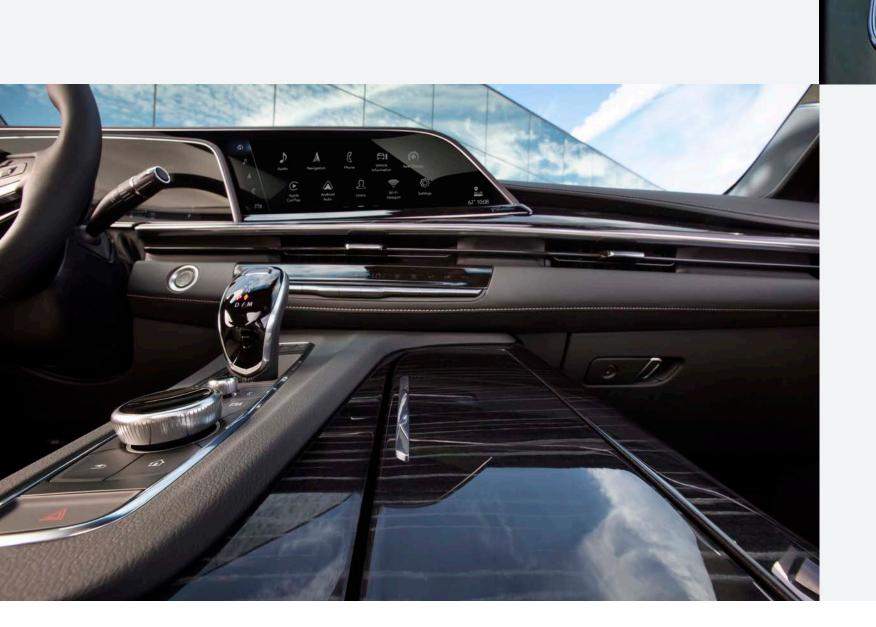
Watch

USB Video

010

Connections

Second-row passengers get first-class amenities. Available Rear Seat Entertainment includes first-in-class 12.6" diagonal HD displays.



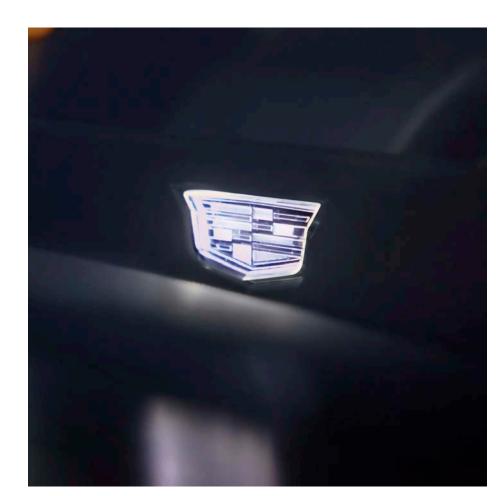
Technology goes beyond screens. Available soft-close doors, cabin air ionizer and available console refrigerator make your drive as impressive as your arrival.

ENDLESSLY CAPTIVATING

An inviting interior that feels invite-only. Escalade is brimming with luxurious materials, stunning craftsmanship and design firsts.







Obsession with detail is evident every place you look—from a variety of custom woods to intricate stitching throughout.

Choose from several interior personas, each with well-appointed details such as fabric inspired by the Escala concept vehicle.

Elegantly lit, inside and out. A crest on the OLED display illuminates as you approach the vehicle while interior ambient lighting elevates the atmosphere.

EXTERIOR

A COMMANDING PRESENCE

Powerful styling stops people in their tracks. Make your entrance known with Escalade's signature exterior design features:

- Three distinctly bold grilles
- Full LED horizontal headlights
- Dramatic 3-foot taillamps
- Standard 22-inch wheels
- Signature Cadillac LED blade daytime running lights
- Design cues from Cadillac Escala concept vehicle





DETAILS AT A GLANCE

- Standard 6.2L V8 engine and available 3.0L Diesel
- 420 HP and 460 lb.-ft. of torque with 6.2L V8 engine
- 10-speed transmission
- Available Air Ride Adaptive Suspension
- Available Electronic Limited Slip Differential
- New Dynamic Fuel Management software that deactivates individual cylinders for efficiency



MORE SPACE THAN EVER

Escalade's new independent rear suspension grants the cabin next-level spaciousness—so get comfortable.

- 10.1 additional inches of third-row leg room¹
- Second and third row seats fold to create nearly flat load floor
- ESV best-in-class cargo room behind first, second and third rows
- Up to 142.8 max cubic feet of cargo room in ESV²
- Sliding second-row seating to accommodate passengers and cargo

¹ Compared to the previous generation short-wheel-base Escalade.

² With rear seats folded down. Cargo and load capacity limited by weight and distribution.



FOCUS ON THE DESTINATION

An advanced suite of standard and available driver assistance features help keep your eyes on the road.

VIEWS

- HD Surround Vision Camera¹
- Available full-color Head-Up Display
- Available Night Vision System¹
- Available Rear Camera Mirror¹

DRIVER ASSISTANCE

- Available Super Cruise™ with Lane Change
- Augmented Reality Navigation³
- Enhanced Automatic Parking Assist¹

ALERTS

- Front Pedestrian Braking¹
- Automatic Emergency Braking¹
- Safety Alert Seat¹
- Available Lane Change Alert with Side Blind Zone Alert¹
- Available Lane Keep Assist with Lane Departure Warning¹

FEATURED PACKAGE

PERFORMANCE PACKAGE

Includes Electronic Limited Slip Differential, Magnetic Ride Control and Trailering Integration Package (featuring Trailer Cameras, Integrated Brake Controller, Hitch Guidance with Hitch View,¹ Trailering App,⁴ Trailer Side Blind Zone Alert ¹ and Theft Alert)

- 1 Read the vehicle Owner's Manual for more important feature limitations and information.
- 2 Even while using the Super Cruise driver assistance feature, always pay attention while driving and do not use a hand-held device. Visit <u>cadillacsupercruise.com</u> for compatible highways and more information. Requires properly equipped vehicle, active Super Cruise subscription, working electrical system, cell reception and GPS signal.
- 3 Map coverage available in the United States, Puerto Rico and Canada.
- 4 Device data connection required. Available on select Apple and Android devices. Some features require active service plan and working electrical system. Service availability, features and functionality vary by vehicle. User terms and limitations apply.

BOLDLY DESIGNED, ALL YOURS

You know luxury is getting exactly what you want. That's why Escalade offers five distinct trims, each expressive in its own way.

LUXURY

- Curved OLED screens with 38" diagonal of total display
- 6.2L V8 engine with Dynamic Fuel Management
- AKG[®] 19-speaker Studio Sound System
- 22" 14-spoke alloy wheels with Bright Silver finish
- HD Surround Vision¹
- Available Duramax® 3.0L Turbo-Diesel engine

PREMIUM LUXURY (INCLUDES LUXURY CONTENT +)

- Panoramic sunroof
- Rear Camera Mirror¹ with Remote Wash
- Full-color Head-Up Display¹
- 22" 14-spoke alloy wheel with Polished finish
- Rear Cross Traffic Alert,¹ Lane Change Alert with Side Blind Zone Alert,¹
 Lane Keep Assist with Lane Departure Warning¹
- Enhanced Automatic Parking Assist¹
- Available Super Cruise™² driver assistance feature

SPORT (INCLUDES PREMIUM LUXURY CONTENT +)

- Intricate Sport Mesh Gloss-Black grille
- 22" 12-spoke polished alloy wheels with Dark Android finish
- Performance Package including Electronic Limited Slip Differential,
 Magnetic Ride Control, Trailering Integration Package
- Available Air Ride Adaptive Suspension with Drive Modes

PREMIUM LUXURY PLATINUM & SPORT PLATINUM

(INCLUDES PREMIUM LUXURY OR SPORT CONTENT + DRIVER ASSIST TECH PACKAGE CONTENT +)

- Leather-wrapped instrument cluster, console and upper door panels
- 16-way driver and front passenger seats with heat/vent and massage feature
- Unique Platinum wheel and grille in Premium Luxury Platinum trim
- AKG[®] Studio Reference 36-speaker system
- Rear Seat Entertainment
- Available Console Refrigerator with Freezer Mode

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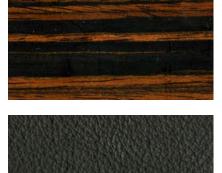
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YOUR OWN PERSONAL FASHION SHOW

Purposeful design, obsessive detail and remarkable craftsmanship. All are present in Escalade's uniquely curated personas. Which one are you?

LUXURY

JET BLACK



Linear Tiger wood



Jet Black leatherette

PREMIUM LUXURY PLATINUM & SPORT PLATINUM

JET BLACK



Natural Figured Ash wood



Mondrian quilted seating

DARK AUBURN / JET BLACK



Bitter Lace wood



Mondrian quilted seating

WHISPER BEIGE / GIDEON



Linear Marquetry wood



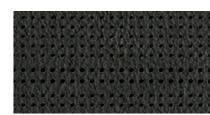
Mini Chevron perforated seating

SPORT

JET BLACK



Zebra wood

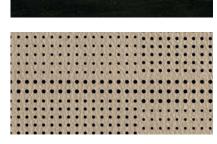


Precision perforated seating

WHISPER BEIGE / JET BLACK



Zebra wood



Precision perforated seating

PREMIUM LUXURY

JET BLACK



Linear Tiger wood



Precision perforated seating

PARCHMENT / JET BLACK



Parchment Tamo Ash wood



Mini Chevron perforated seating

SPORT & PREMIUM LUXURY

BRANDY / VERY DARK ATMOSPHERE¹



Fine Line Brandy wood



Faceted quilted seating



MAKE YOUR STATEMENT

Choose from 8 premium exterior paints, available in both Escalade and ESV.

EXTERIOR COLORS



Black Raven



Shadow Metallic¹



Satin Steel Metallic¹



Crystal White Tricoat¹



Sandstone Metallic¹



Dark Mocha Metallic¹



Infrared Tintcoat¹



Dark Moon
Blue Metallic¹

WHEELS



LUXURY

22" 14-spoke alloy with Bright Silver finish



PREMIUM LUXURY

22" 14-spoke alloy with Polished finish



SPORT & SPORT PLATINUM

22" 12-spoke polished alloy with Dark Android finish



PLATINUM

22" 10-spoke polished alloy with Dark Android finish & laser etch



AVAILABLE ON ALL TRIMS

22" 12-spoke Chrome finish³



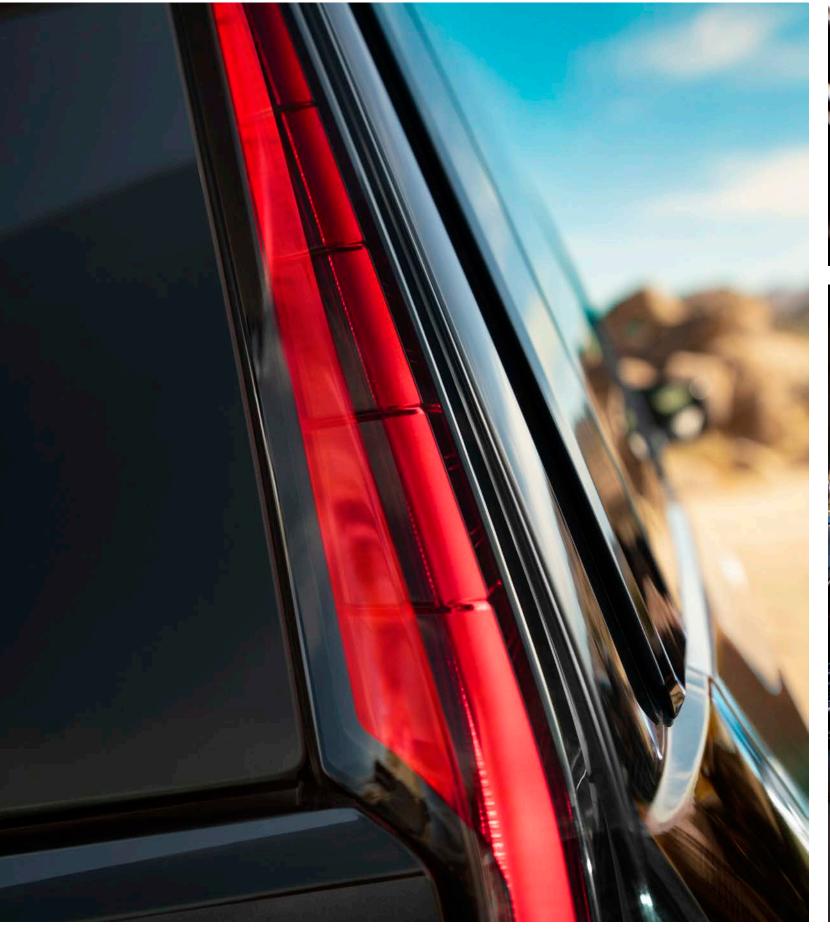
22" multi-spoke Polished and Dark Android finishes³



22" 12-spoke High Gloss-Black finish¹









THANK YOU FOR YOUR INTEREST

Follow the links below to experience the interactive Visualizer tool or subscribe to all things Escalade.

VISUALIZE YOUR OWN

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Thank you for your interest in the incomparable

2021 CADILLAC ESCALADE

YOUR SALES & LEASING CONSULTANT:

DEALERSHIP: