

TRAVERSE 2018

CHEVROLET



Traverse High Country in
Mosaic Black Metallic.



Traverse doesn't just take you where you need to go ... it helps get you where you want to be.

FIND NEW ROADS™

Traverse Premier in
Black Currant Metallic
(extra-cost color).



TRAVERSE PUTS EVERYONE FIRST.

The all-new 2018 Traverse has the flexibility to make every mile count, and it starts with being everything you and your family need.

Every Traverse has a unique personality. There's a choice of seating for seven or eight. And the 2018 Traverse offers more maximum cargo space than any competitor in the segment! You'll find the capability of Traction Mode Select and available twin-clutch advanced all-wheel drive. Plus a richly refined interior and a stunning exterior designed to create a lasting impression.

Add in available advanced safety technologies, exceptional connectivity and convenience features, as well as available Surround Vision, and you'll see how Traverse brings everyone together.

¹ Based on available 2017 model year competitive information.

REDLINE EDITION AND RS. THE STREET IS THEIR STAGE.

TRAVERSE REDLINE EDITION

EYE-CATCHING ACCENTS UNDERLINE THE STREET-SMART AESTHETICS OF REDLINE. THIS EDITION INCLUDES ALL THE FEATURES OF PREMIER, ALONG WITH:

20-INCH GLOSS BLACK-PAINTED ALUMINUM WHEELS WITH RED ACCENTS

SIGNATURE BLACK AND RED TRAVERSE BADGING

BLACK CHEVROLET BOWTIE EMBLEMS, GRILLE, FOG LAMP BEZELS, WINDOW TRIM, ROOF RAILS AND MORE

DARK TAIL LAMPS

SKYSCAPE® DUAL-PANEL SUNROOF

TRAILERING EQUIPMENT



Traverse Premier in Silver Ice Metallic
with available Redline Edition.

Traverse RS in Cajun Red Tintcoat
(extra-cost color).

TRAVERSE RS

OUR BOLD, SPORTY RS¹ TURNS HEADS
AND ALWAYS STANDS OUT FROM THE CROWD.
THIS MODEL INCLUDES:

2.0L TURBOCHARGED 4-CYLINDER ENGINE

20-INCH DARK ANDROID-PAINTED
ALUMINUM WHEELS

BLACK CHEVROLET BOWTIE EMBLEMS,
GRILLE, FOGLAMP BEZELS, WINDOW TRIM
AND ROOF RAILS

JET BLACK LEATHER-APPOINTED SEATING





TRAVERSE LT, COMPLETELY ELEVATED.

This SUV has style to spare, with enticing chrome accents, halogen foglamps and machined-face aluminum wheels that announce its arrival. Inside, there's your choice of either Premium Cloth or available leather-appointed seating.

STANDARD SEATING FOR SEVEN.

Traverse LT provides second-row captain's chairs in addition to the third-row three-passenger bench seat. Because Traverse is all about choice, you can select an available second-row bench that brings total seating to eight.

Traverse LT Leather
in Satin Steel Metallic.

EXTERIOR DESIGN



Traverse High Country in Mosaic Black Metallic.

HIGH STYLE MEETS HIGH COUNTRY. The Traverse that takes sophistication to unprecedented levels, High Country includes 20-inch polished-aluminum wheels, chrome roof rails, a unique chrome grille and a SkyScape dual-panel sunroof.

THE BEST OF TRAVERSE. High Country functionality is also enhanced with twin-clutch advanced all-wheel drive, trailering equipment, and every convenience amenity and safety feature Traverse offers.

DRESSED TO IMPRESS. Premium perforated leather-appointed seat trim in Loft Brown sets High Country apart from the rest. So do heated and ventilated front seats, heated second-row seats, and a power-folding third-row bench.



1. ILLUMINATING TECHNOLOGY.

On Premier and High Country, innovative LED D-Optic™ headlamps offer a distinctive and striking design, along with a crisp and smooth beam that resembles daylight. You might be tempted to say these headlamps are easy on the eyes.

2. TAKE THEM FOR A SPIN.


Traverse Premier includes these 20-inch Argent Metallic machined-face aluminum wheels. With five 20-inch wheels in the Traverse lineup, there's something for just about anyone's taste.



3. THE SCIENCE BEHIND THE LIGHT.

New LED taillamps, turn signals and stoplamps contribute to a fresh, high-tech look across the rear.

4. THE FACE OF PREMIER. Premier features LED D-Optic headlamps, as well as a stunning grille with chrome inserts and foglamps that are accented in chrome.



INTERIOR DESIGN

Traverse High Country Loft Brown leather-appointed interior with Jet Black accents.

YOUR MOBILE COMMAND CENTER.

SETTING THE STANDARD. Traverse aims to impress with all these standard features: Keyless Open and Start, tri-zone automatic climate control, USB ports¹ in all rows, Chevrolet MyLink² with a touch-screen display, a theft-deterrent system, and so much connectivity technology you might feel like you never need to leave.

THE SEAT OF POWER. Make every drive more enjoyable. LT models and above have an 8-way power driver seat, while Premier, High Country and LT Leather models include a 6-way power front passenger seat. Memory settings for the driver seat and outside heated mirrors are included on Premier and High Country for the ultimate in customized comfort.

USE YOUR INSIDE VOICE. With new Active Noise Cancellation, a honed exterior that helps reduce wind noise and numerous other acoustic enhancements, Traverse is a quiet place for a conversation, whether you're using the hands-free phone function or talking to people in the third row.

¹ Not compatible with all devices. ² MyLink functionality varies by model. Full functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices.



¹ Does not detect people or items. Always check rear seat before exiting.

Traverse High Country Loft Brown leather-appointed interior with Jet Black accents.

FIRST-CLASS CABIN. Premier and High Country provide perforated leather-appointed seating surfaces and heated and ventilated front seats, along with a heated steering wheel that helps shake off the chill on those cold mornings. Rear passengers haven't been forgotten, with heated seats in the second row.

YOUR GREAT ROOM IS ON THE MOVE. Traverse offers more passenger space

than the 2017 Ford Explorer, Honda Pilot or Toyota Highlander. That wide-open feeling continues to a third row that provides lots of leg room when passengers want to stretch out.


SEATING FOR 8. OR 7. IT'S UP TO YOU. Choice is a good thing. Seating for eight includes second- and third-row flat-folding 60/40 split-bench seats (standard on L and LS; available on LT).

Seven-passenger seating includes second-row flat-folding captain's chairs (standard on LT and above).

IT'S ALL IN THE DETAILS. Bright finishes such as Galvano chrome combine with sophisticated Piano Black accents to heighten the interior experience. The perforated leather appointments in both Premier and High Country provide the luxury you deserve, with High Country

adding sueded microfiber accents on the instrument panel and doors.

DON'T FORGET YOUR LAPTOP. Or anything else in the back seats. Rear Seat Reminder¹ activates when the rear doors are opened and closed up to 10 minutes before or anytime while your vehicle is on, so when you turn off the engine, under certain conditions, you will get a reminder to double-check for valuables left behind.

A wide-angle photograph of the interior of a 2018 Chevrolet Traverse. The third row of seats is folded down, creating a large, flat cargo area. The second row of seats is visible in the middle ground, and the front seats and dashboard are in the background. The interior is finished with a light-colored leather and dark accents. The sun is shining through the windows, creating a warm, golden light. The text is overlaid on the bottom left of the image.

Traverse Premier Medium Ash Gray perforated leather-appointed seating with Dark Atmosphere accents.

AS BIG AS YOUR IMAGINATION.

The 2018 Traverse offers more maximum cargo space than any competitor in the segment¹ — 98.2 cubic feet² when you fold the second and third rows virtually flat. And even with all the seats up, Traverse offers more maximum cargo space behind the third-row seats than the 2017 Ford Explorer, Honda Pilot or Toyota Highlander.

FILL IT UP. You'll have to work hard to fill all the storage spaces in Traverse. There are dedicated spots for cell phones, umbrellas and sunglasses, plus a roomy center console and 10 cup holders.

THIRD-ROW CONVENIENCE.

We've added a whole different dimension to convenience with power-folding third-row seating on High Country. A simple touch of the buttons located in the rear cargo area folds the third row up or down, depending on how you plan to use your Traverse today.

¹ Based on available 2017 model year competitive information. ² Cargo and load capacity limited by weight and distribution. Maximum cargo volume with rear seats folded down.



1. WE KICKED CONVENIENCE UP A NOTCH.

Open and close the hands-free gesture power liftgate by simply using a kicking motion under the rear bumper. LED lighting projects the Chevrolet bowtie so you'll know just where to kick. Standard only on Premier and High Country.

2. A PLACE FOR EVERYTHING.

Traverse offers an abundance of open storage spaces, 24 to be exact, including a front passenger-side pocket that can easily accommodate a tablet.

3. STORAGE IN DISGUISE. A large underfloor cargo area is easily accessible and is a great place to store valuables, since it's completely hidden from prying eyes, much like the hidden storage behind the touch-screen on LT Leather, RS, Premier and High Country.

4. SLIDE INTO THIRD. The enhanced Smart Slide® second-row seat lets you slide and tilt forward the passenger-side seat for quick and easy access to the spacious third row. You can even leave an unoccupied forward-facing child seat in place – it just has to be properly installed using the LATCH system.

TECHNOLOGY

1. Apple CarPlay COMPATIBILITY.

With Apple CarPlay,¹ you can simply and smartly connect with some of your most used iPhone® features, including Maps, Music, Messages and Phone, right on your touch-screen display.

2. myChevrolet MOBILE APP.² Simply download the app to your compatible smartphone and if your vehicle is properly equipped, you'll be able to remotely start or stop the engine, lock/unlock the doors, send destinations to your available navigation system, view key vehicle diagnostic information, set parking reminders and more.

3. YOU'RE IN CONTROL. Offering up to four modes, Traction Mode Select lets you adjust performance based on road and surface conditions: FWD for everyday driving, Off-Road on AWD models when you need extra torque for the rear wheels, 4x4 (AWD)/Snow (FWD) for better control on slippery surfaces, and Tow/Haul³ when pulling a trailer.



¹ Vehicle user interface is a product of Apple and its terms and privacy statements apply. Requires compatible iPhone and data plan rates apply. ² Requires active OnStar service, compatible device, factory-installed remote start and power locks. Data rates apply. Visit onstar.com for details and system limitations. ³ Requires available trailering equipment.

Apple CarPlay is a trademark of Apple Inc. iPhone is a trademark of Apple Inc., registered in the U.S. and other countries.

Traverse High Country Loft Brown leather-appointed interior with Jet Black accents.



¹ Not compatible with all devices. ² MyLink functionality varies by model. Full functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices. ³ Visit chevrolet.com for details about Shop. ⁴ Requires a compatible mobile device, active OnStar service and data plan. 4G LTE service available in select markets. Visit onstar.com for coverage map, details and system limitations. Data plans provided by AT&T. ⁵ Vehicle user interface is a product of Google and its terms and privacy statements apply. Requires the Android Auto app on Google Play and an Android compatible smartphone running Android 5.0 Lollipop or higher and data plan rates apply.

Android, Android Auto, Google, Google Play and other marks are trademarks of Google Inc.

HIDE WHAT OTHERS SEEK. An 8-inch diagonal color touch-screen, standard on LT Leather, RS, Premier and High Country, includes hidden, lockable storage behind the display to stow small valuables out of sight. There's also a USB port¹ for charging your smartphone.

ON-COMMAND CONNECTIVITY. Available Chevrolet MyLink² lets you handle calls, play music and easily access contacts from your compatible smartphone simply by touching the color touch-screen or through voice commands. With Shop,³ you can browse, select and install apps that can help enhance your driving experience so it gets better every day.

Wi-Fi IN YOUR TRAVERSE. Chevrolet offers OnStar 4G LTE plus an available built-in Wi-Fi[®] hotspot,⁴ providing a fast and reliable connection with bandwidth for up to seven devices, offering a better in-vehicle experience than your smartphone.

EASY ANDROID CONNECTION. With Android Auto^{™5} compatibility, you can interact with select smartphone apps. This system takes some of your compatible Android phone's features and puts them on the Chevrolet MyLink² display in a smart, simple manner. You can access your phone, text messages, music, navigation and more.



¹ Visit onstar.com for vehicle availability, details and system limitations. OnStar acts as a link to existing emergency service providers. Not all vehicles may transmit all crash data. ² Visit onstar.com for coverage map, details and system limitations.

SURROUND VISION. This new feature can make parallel parking and maneuvering at low speeds into tight garage spaces easier. That's because you get twice the view when you look at just one screen. Using four strategically placed cameras, Surround Vision creates a

virtual bird's-eye view of the areas immediately surrounding your Traverse. All camera viewpoints simultaneously merge to transmit a clear side-by-side digital image to the display screen. Standard on LT Leather and above.

ONSTAR AUTOMATIC CRASH RESPONSE! In a crash, built-in sensors can automatically connect you to a specially trained OnStar Advisor who will help you get the assistance you need — even if you can't ask for it. Advisors can use

GPS technology to pinpoint your location and request emergency help. OnStar Automatic Crash Response is included in the OnStar Guidance Plan² limited service trial.



1. REAR CAMERA MIRROR.

This technology projects a wide-angle view of the area behind your Traverse. The driver can easily toggle between the mirror surface and a video screen that provides a full high-resolution view without the obstruction of head restraints, rear-seat passengers or cargo, so you can see more of what's behind you. Standard on LT Leather and above.



2. TEEN DRIVER. Perfect for new drivers, Teen Driver technology helps encourage better driving habits by providing an in-vehicle report card that monitors the frequency of available safety tech features that are activated, muting the audio system when front-seat occupants aren't wearing their safety belts, and giving audible and visual warnings when the vehicle is traveling over a predetermined speed.



3. FRONT CENTER SIDE-IMPACT AIR BAG.

Traverse continues the use of an industry-first air bag¹ that deploys from the right side of the driver seat and positions itself between the front seats for added cushioning and restraint to help protect the driver and passenger in the event of a side-impact collision.

¹ Air bag inflation can cause severe injury or death to anyone too close to the bag when it deploys. Be sure every occupant is properly restrained. A NOTE ON CHILD SAFETY: Always use safety belts and the correct child restraint for your child's age and size, even with air bags. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal air bag. See the Owner's Manual and the child safety seat instructions for more safety information.

An advertisement featuring a black Chevrolet SUV centered in the frame, viewed from above. The vehicle is surrounded by several sets of blue concentric arcs radiating outwards, representing the range of its various safety sensors. These arcs are divided into different zones by dashed white lines. Within these zones are circular icons: some show two cars with a distance indicator between them; others show a single car with a warning triangle; one shows a car partially obscured by a larger arc; another shows a car's side profile with a warning triangle; and others show a steering wheel or a person's head. In the bottom left corner, there is a section titled "SAFETY" followed by the heading "SAFETY STARTS WITH YOU." and a paragraph of text.

SAFETY

SAFETY STARTS WITH YOU.
Safety features are no substitute for the driver’s responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Read the vehicle Owner’s Manual for important feature limitations and information.

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TRAVERSE PUTS SAFETY FIRST. THE SAME WAY YOU DO.

Protection is good, but prevention is better. Offering up to 14 advanced safety technologies, Traverse uses cameras, ultrasonic sensors and radar to detect potential hazards to help you avoid collisions before they happen.



ADAPTIVE CRUISE CONTROL.

This standard feature on High Country maintains your selected cruise speed and following-gap distance, automatically braking when necessary, even in stop-and-go traffic.



FRONT PEDESTRIAN BRAKING.

At speeds up to 50 mph, a forward-looking camera surveys the road ahead, flashing a warning signal and a series of eight beeps when the vehicle is approaching a pedestrian ahead too fast. If necessary, the available system will even automatically apply last-second braking. Standard on High Country and available on Premier.



FORWARD AUTOMATIC BRAKING.

Using the same radar sensors as Adaptive Cruise Control, Forward Automatic Braking can help mitigate collisions or even prevent them at very low speeds. The system alerts the driver if a detected vehicle slows unexpectedly. Standard on High Country.



LOW SPEED FORWARD AUTOMATIC BRAKING.

Camera-based Low Speed Forward Automatic Braking can help prevent or mitigate collisions at speeds below 50 mph. Available on Premier.



FORWARD COLLISION ALERT WITH FOLLOWING DISTANCE INDICATOR.

This available feature continually monitors how close your vehicle is to the vehicle in front of you. If the system determines that a front-end collision with a detected vehicle is imminent, it alerts the driver to a potential crash. It also warns the driver if their Traverse is following a detected vehicle much too closely. Standard on High Country and available on Premier.



LANE KEEP ASSIST WITH LANE

DEPARTURE WARNING. At speeds above 37 mph, this available camera-based system monitors road lines and will gently turn the steering wheel if the vehicle begins changing lanes without the use of a turn signal. Standard on High Country and available on Premier.



LANE CHANGE ALERT WITH SIDE BLIND ZONE ALERT.

Radar sensors in the rear corners of the vehicle help detect fast-approaching vehicles in the adjacent lanes as well as vehicles in the side mirror blind zones. Amber icons in the exterior mirrors indicate a vehicle's presence. Standard on LT AWD models and above.



REAR CROSS TRAFFIC ALERT.

Using radar sensors, this feature alerts you to crossing traffic behind your Traverse when backing up. Audible warnings, as well as visual alerts on the rear vision camera screen, are triggered if approaching vehicles are detected. Standard on LT AWD models and above.



REAR VISION CAMERA. This standard feature displays a view of the area immediately behind the vehicle on the touch-screen – making it easier to see what's behind you while backing up.



REAR PARK ASSIST. This available feature helps you when backing up by sounding an audible alert and providing visual indication on the rear vision camera display when it detects certain stationary objects in close proximity behind the vehicle. Standard on LT AWD models and above.



INTELLIBEAM HEADLAMPS.

When oncoming headlamps are sensed or when taillamps are detected in front of you, the available IntelliBeam® high beam assist intuitively adjusts between low and high beams. Standard on High Country and available on Premier.

PERFORMANCE

Traverse Premier in
Black Currant Metallic
(extra-cost color).

310

HORSEPOWER

3.6L

V6 ENGINE

266

LB.-FT. OF TORQUE



3.6L V6 ENGINE. Delivering more than 300 horsepower, this new engine provides smooth, effortless performance. And our 3.6L V6 features a number of fuel-saving¹ technologies, such as Variable Valve Timing and Direct Injection, so you don't have to sacrifice efficiency in the name of power.

2.0L TURBO. The all-new Traverse RS has a fun-to-drive 2.0L turbocharged 4-cylinder engine under the hood. With a design that generates up to 20 pounds of boost and virtually eliminates turbo lag, you'll get the full performance benefits of the engine's 257 horsepower and 295 lb.-ft. of torque.

INTELLIGENT STOP/START TECHNOLOGY. In certain conditions, the engine will automatically shut off when the brake is applied and the vehicle comes to a stop. When the brake is released, the engine automatically turns back on. It's a smart way to help save gas² in stop-and-go city driving. It's so seamless, you might not notice it at all.

9-SPEED AUTOMATIC TRANSMISSION. Tuned for smoother shifts and more fuel-efficient¹ cruising, the new 9-speed automatic transmission is standard on Traverse and perfectly complements the 3.6L V6 and 2.0L turbo engines.

¹ EPA-estimated 3.6L V6: 18 MPG city/27 highway (FWD) and 17 MPG city/25 highway (AWD); official EPA estimates not yet available for 2.0L turbo. ² EPA-estimated 3.6L V6: 18 MPG city (FWD) and 17 MPG city (AWD).

Traverse Premier in
Black Currant Metallic
(extra-cost color).

GET AWAY FROM IT ALL. BRING IT ALL WITH YOU.



¹ Requires available trailering equipment. ² Before you buy a vehicle or use it for trailering, carefully review the Trailering section of the Owner's Manual. The weight of passengers, cargo and options or accessories may reduce the amount you can tow.
³ EPA-estimated 3.6L V6: 18 MPG city/27 highway (FWD) and 17 MPG city/25 highway (AWD); official EPA estimates not yet available for 2.0L turbo.

TOW UP TO 5,000 LBS.^{1,2} With the 3.6L V6 engine and available factory-installed trailering equipment, you can tow a midsize camper, jet skis, a boat or whatever you need on your next adventure.

TRACTION MODE SELECT. Offering up to four modes, you can adjust performance based on road and surface conditions with the simple turn of the dial — whether you have front-wheel drive or available all-wheel drive. FWD is

your setting for everyday driving and the best fuel efficiency; Off-Road is only for AWD models and sends more torque to the rear wheels for improved driving on snow, grass, gravel or loose dirt; 4x4 (AWD)/Snow (FWD) helps offer better control when snow and ice make road conditions slippery; and Tow/Haul¹ helps keep Traverse in a lower gear, offering more torque when you're pulling a trailer.

SWITCHABLE ALL-WHEEL DRIVE.

This all-new available system enhances

traction and control on slippery or snow-covered roads. Switchable AWD lets you change between FWD and AWD operation while you're on the go. In FWD mode, the system disengages AWD components for greater fuel efficiency.³

TWIN-CLUTCH ALL-WHEEL DRIVE.

High Country offers an advanced twin-clutch all-wheel-drive system that improves driver control by independently directing torque to the wheel with the best traction in poor

road conditions. This helps give the driver superior control as well as a confident feeling behind the wheel.

GET A HANDLE ON IT. The 2018 Traverse is up to 300 pounds lighter than the previous generation. Plus, it features variable-assist Electric Power Steering and a new 5-link independent rear suspension. All that adds up to an SUV with a tighter turning circle and light, nimble steering that helps you feel more connected to the road.

SPECIAL FEATURES



Black Roof Rack Cross Rail Package
available from Chevrolet Accessories.



Molded Assist Steps available
from Chevrolet Accessories
(late availability).



SkyScape dual-panel sunroof standard
on High Country and included on Premier
with available Redline Edition.



Premium All-Weather Floor Liners
available from Chevrolet Accessories.

WHEELS



20" Polished-Aluminum
(Standard on High Country)



18" Bright Silver-Painted Aluminum
(Standard on L and LS)



18" Bright Silver-Painted Machined-Face Aluminum
(Standard on LT Cloth)



20" Machined-Face Aluminum with Technical Gray Pockets
(Standard on LT Leather)



20" Dark Android-Painted Aluminum
(Standard on RS)



20" Argent Metallic Machined-Face Aluminum
(Standard on Premier)



20" Gloss Black-Painted Aluminum with Red Accents
(Available on Premier with Redline Edition)

COLORS



SUMMIT WHITE¹



IRIDESCENT PEARL TRICOAT^{1,2,3}



SATIN STEEL METALLIC⁴



SILVER ICE METALLIC^{1,5}



GRAPHITE METALLIC⁶



PEPPERDUST METALLIC⁶



SABLE BROWN METALLIC⁷



CAJUN RED TINTCOAT^{2,3}



BLACK CURRANT METALLIC^{3,6}



MOSAIC BLACK METALLIC¹

¹ Available with Redline Edition. ² Not available on L or LS. ³ Extra-cost color. ⁴ Not available on L or RS. ⁵ Not available on L. ⁶ Not available on L, LS, RS or High Country. ⁷ Not available on L, LS or RS.

FABRICS



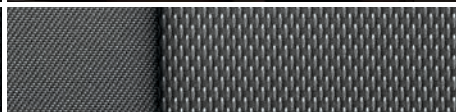
Jet Black Premium Cloth with Jet Black Accents¹



Medium Ash Gray Premium Cloth with Dark Atmosphere Accents²



Dark Galvanized Premium Cloth with Jet Black Accents^{2,3}



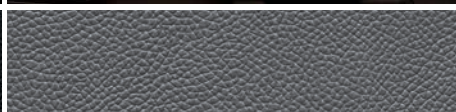
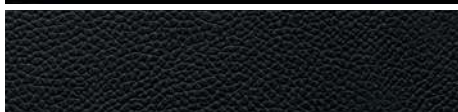
Jet Black Leather Appointments with Jet Black Accents⁴



Medium Ash Gray Leather Appointments with Dark Atmosphere Accents⁵



Dark Galvanized Leather Appointments with Jet Black Accents^{3,5}



Jet Black Perforated Leather Appointments with Jet Black Accents⁶



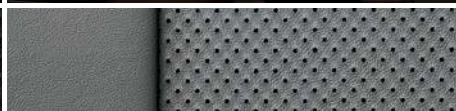
Medium Ash Gray Perforated Leather Appointments with Dark Atmosphere Accents⁷



Dark Galvanized Perforated Leather Appointments with Jet Black Accents^{3,7}



Loft Brown Premium Perforated Leather Appointments with Jet Black Accents⁸



¹ Standard on L, LS and LT Cloth. ² Standard on LT Cloth. ³ Not available with Pepperdust Metallic, Sable Brown Metallic or Black Currant Metallic exterior colors. ⁴ Standard on LT Leather. Required with RS. ⁵ Standard on LT Leather. ⁶ Standard on Premier. Required with Redline Edition. ⁷ Standard on Premier. ⁸ Standard on High Country.

SELECT VEHICLE FEATURES

TRAVERSE L
3.6L V6 engine with stop/start technology
9-speed automatic transmission
Dual-outlet exhaust with round tips
Traction Mode Select
StabiliTrak® Electronic Stability Control with Traction Control
Frontal and side-impact air bags¹ for driver and front passenger, includes Passenger Sensing System; driver inboard seat-mounted side-impact air bag; and head-curtain side-impact air bags for all rows in outboard seating positions
Tire Pressure Monitoring System with Tire Fill Alert²
OnStar Guidance Plan³ with limited service trial, including Automatic Crash Response, Stolen Vehicle Assistance, Roadside Assistance, Turn-by-Turn Navigation, Advanced Diagnostics and more (trial excludes Hands-Free Calling minutes)
LATCH (Lower Anchors and Tethers for Children) system for child safety seats
Teen Driver technology
Rear vision camera
LED daytime running lamps
High-intensity discharge (HID) headlamps
Outside heated power-adjustable manual-folding Black mirrors
Black bodyside moldings and rocker moldings
Body-color door handles
Compact spare tire
Chevrolet MyLink⁴ Radio with 7-inch diagonal color touch-screen, AM/FM stereo, Bluetooth® audio streaming⁵ and Android Auto™⁶ and Apple CarPlay™⁷ compatibility
Bluetooth wireless technology⁵ for select phones
Six USB ports⁸
Driver Information Center with 3.5-inch diagonal monochromatic display
Compass with digital display
Keyless Open and Start
Steering wheel-mounted controls for audio, phone and cruise
Power windows with driver and front passenger express-down
Tri-zone automatic climate control with individual climate settings for driver, front passenger and rear seats
Interior lighting with theater dimming, cargo light, reading lights for front seats, second-row reading lamps and door- and tailgate-activated switches
8-passenger seating with Premium Cloth seating surfaces

TRAVERSE L (CONTINUED)
10 cup holders
Rear Seat Reminder⁹
OnStar 4G LTE and available built-in Wi-Fi® hotspot¹⁰ for up to seven devices; includes data trial for 3 months or 3 GB (whichever comes first)

TRAVERSE LS In addition to or replacing L features, LS includes:
Deep-tinted glass

TRAVERSE LT CLOTH (1LT) In addition to or replacing LS features, LT Cloth includes:
Outside heated power-adjustable manual-folding body-color mirrors with turn signal indicators
Foglamps
Roof rails
SiriusXM Satellite Radio¹¹ All Access Package with 3-month trial subscription
7-passenger seating with second-row captain's chairs
8-way power driver seat with power lumbar control
3-spoke leather-wrapped steering wheel
Power windows with driver express-up/-down and front passenger express-down

TRAVERSE LT LEATHER (3LT) In addition to or replacing LT Cloth features, LT Leather includes:
Surround Vision with bird's-eye view (includes rear vision camera)
Lane Change Alert with Side Blind Zone Alert and Rear Cross Traffic Alert
Rear Park Assist with audible warning
Power rear liftgate with programmable height adjustment
Remote vehicle starter system
Chevrolet MyLink⁴ Radio with Navigation and 8-inch diagonal color touch-screen with motorized power up/down and hidden storage
Bose® premium 10-speaker sound system with Richbass® woofer in center console
Enhanced Driver Information Center with 4.2-inch diagonal multi-color display
Inside rearview auto-dimming Rear Camera Mirror with full camera display
Leather-appointed seating surfaces
6-way power front passenger seat with power lumbar control
Heated driver and front passenger seats

TRAVERSE LT LEATHER (3LT) (CONTINUED)
120-volt power outlet on rear of center console
Universal Home Remote programmable transmitter

TRAVERSE RS In addition to or replacing LT Leather features, RS includes:
2.0L turbocharged 4-cylinder engine
Signature Black accents including Black roof rails, Black bowtie emblems, Gloss Black window trim, and Black Ice front grille and foglamp bezels

TRAVERSE PREMIER In addition to or replacing LT Leather features, Premier includes:
Dual-outlet exhaust with rectangular tips
LED D-Optic™ bi-function projector-beam headlamps
Outside heated power-adjustable manual-folding body-color mirrors with turn signal indicators and auto-dimming feature
Body-color moldings with chrome inserts
Chrome door handles
Hands-free power rear liftgate with Chevrolet emblem projection
Memory for power driver seat, outside mirror and steering column settings
Power tilt and telescopic steering column
Heated steering wheel
Perforated leather-appointed seating with ventilated driver and front passenger seats
Heated second-row captain's chairs
Wireless charging for devices¹²

TRAVERSE HIGH COUNTRY In addition to or replacing Premier features, High Country includes:
All-wheel-drive system and automatic locking rear differential with twin clutch
Trailer equipment: Heavy-duty cooling system and trailer hitch
IntelliBeam automatic high beam assist
Forward Collision Alert and Following Distance Indicator
Front Pedestrian Braking
Lane Keep Assist with Lane Departure Warning
Adaptive Cruise Control with Forward Automatic Braking
SkyScape power tilt-sliding sunroof and fixed rear skylight with sunscreen
Power-folding third-row 60/40 split-bench seat

1 A NOTE ON CHILD SAFETY: Always use safety belts and the correct child restraint for your child's age and size, even with air bags. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal air bag. See the Owner's Manual and the child safety seat instructions for more safety information. **2** Excludes spare tire. **3** Visit [onstar.com](#) for coverage map, details and system limitations. OnStar acts as a link to existing emergency service providers. **4** MyLink functionality varies by model. Full functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices. Map coverage available in the United States, Puerto Rico and Canada. **5** Visit [my.chevrolet.com/learn](#) for vehicle and smartphone compatibility. **6** Vehicle user interface is a product of Google and its terms and privacy statements apply. Requires the Android Auto app on Google Play and an Android compatible smartphone running Android 5.0 Lollipop or higher and data plan rates apply. **7** Vehicle user interface is a product of Apple and its terms and privacy statements apply. Requires compatible iPhone and data plan rates apply. **8** Not compatible with all devices. **9** Does not detect people or items. Always check rear seat before exiting. **10** Requires a compatible mobile device, active OnStar service and data plan. 4G LTE service available in select markets. Visit [onstar.com](#) for details and system limitations. Data plans provided by AT&T. **11** If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at [siriusxm.com](#). All fees and programming subject to change. **12** The system wirelessly charges one PMA- or Qi-compatible mobile device. Some devices require an adaptor or back cover. To check for phone or other device compatibility, visit [my.chevrolet.com/learn](#) for details.

SPECIFICATIONS

	L/LS	LT CLOTH (1LT)	LT LEATHER (3LT)	RS	PREMIER	HIGH COUNTRY
EXTERIOR						
Headlamps: High-intensity discharge LED D-Optic™ bi-function projector-beam	●	●	●	●	–	–
Liftgate: Rear, manual	●	●	–	–	–	–
Power, programmable height	–	○ ¹	●	●	–	–
Power, hands-free, with Chevrolet emblem projection	–	–	–	–	●	●
Mirrors: Heated, power-adjustable, manual-folding, Black	●	–	–	–	–	–
Heated, power-adjustable, manual-folding, body-color, with turn signal indicators	–	●	●	●	–	–
Heated, power-adjustable, manual-folding, body-color, with turn signal indicators and auto-dimming feature	–	–	–	–	● ²	●
Roof rails	–	●	●	● ³	●	●
Sunroof: SkyScape, power tilt-sliding front; fixed rear skylight with sunscreen	–	–	○	–	○ ⁴	●
ENGINE/CHASSIS						
Engine: 3.6L DOHC V6 with Direct Injection; 310 horsepower and 266 lb.-ft. of torque	●	●	●	–	●	●
2.0L turbocharged 4-cylinder with SIDI and Variable Valve Timing; 257 horsepower and 295 lb.-ft. of torque	–	–	–	●	–	–
Engine control: Stop/start system	●	●	●	●	●	●
Transmission: 9-speed automatic	●	●	●	●	●	●
All-wheel-drive system	○ ⁵	○	○	–	○	● ⁶
Traction Mode Select	●	●	●	●	●	●
Trailer equipment: Heavy-duty cooling system and trailer hitch	–	○	○	–	○ ⁴	●

● STANDARD ○ AVAILABLE – NOT AVAILABLE

	L/LS	LT CLOTH (1LT)	LT LEATHER (3LT)	RS	PREMIER	HIGH COUNTRY
SAFETY & SECURITY						
Air bags: ⁷ Frontal and side-impact for driver and front passenger, driver inboard seat-mounted side-impact, and head-curtain side-impact for all rows in outboard seating positions	●	●	●	●	●	●
Brakes: 4-wheel antilock disc	●	●	●	●	●	●
Forward Automatic Braking	–	–	–	–	–	●
Forward Collision Alert and Following Distance Indicator	–	–	–	–	○ ⁸	●
Lane Keep Assist with Lane Departure Warning	–	–	–	–	○ ⁸	●
Low Speed Forward Automatic Braking	–	–	–	–	○ ⁸	–
Rear Park Assist with audible warning	–	○ ¹	●	●	●	●
Lane Change Alert with Side Blind Zone Alert and Rear Cross Traffic Alert	–	○ ¹	●	●	●	●
Teen Driver technology	●	●	●	●	●	●
INTERIOR						
Climate control: Tri-zone automatic, individual climate settings for driver, front passenger and rear seats	●	●	●	●	●	●
Driver Information Center: 3.5-inch diagonal monochromatic display	●	○ ⁹	–	–	–	–
4.2-inch diagonal enhanced multi-color display	–	○ ¹	●	●	●	●
Rear vision camera	●	●	–	–	–	–
Rear Camera Mirror: Inside rearview auto-dimming with full camera display	–	–	●	●	●	●
Surround Vision with bird's-eye view	–	–	●	●	●	●
Rear Seat Reminder ¹⁰	●	●	●	●	●	●
Remote vehicle starter system	–	○ ¹	●	●	●	●

	L/LS	LT CLOTH (1LT)	LT LEATHER (3LT)	RS	PREMIER	HIGH COUNTRY
INTERIOR (CONTINUED)						
Steering wheel: Urethane comfort grip with mounted audio, phone and cruise controls	●	–	–	–	–	–
Leather-wrapped with mounted audio, phone and cruise controls	–	●	●	●	●	●
Heated	–	–	–	–	●	●
Universal Home Remote: Programmable	–	○ ¹	●	●	●	●
SEATING						
8-passenger: Second- and third-row flat-folding 60/40 split-bench seats	●	○	–	–	–	–
7-passenger: Second-row flat-folding captain's chairs and third-row flat-folding 60/40 split-bench seat	–	●	●	●	●	●
Heated seats: Driver and front passenger	–	○ ¹	●	●	●	●
Second-row captain's chairs	–	–	–	–	●	●
Ventilated seats: Driver and front passenger	–	–	–	–	●	●
Power-folding third-row 60/40 split-bench seat	–	–	–	–	–	●
Premium Cloth	●	●	–	–	–	–
Leather-appointed first and second rows (perforated inserts on Premier; premium perforated inserts on High Country)	–	–	●	●	●	●
Seat adjuster: Driver 8-way power with power lumbar control	–	●	●	●	●	●
Front passenger 6-way power with power lumbar control	–	–	●	●	●	●

¹ Requires available Convenience and Driver Confidence Package on FWD models. Standard on AWD models. ² Mirrors are Black with available Redline Edition. ³ Roof rails are Black on RS. ⁴ Requires available Driver Confidence II Package on FWD models or with available Redline Edition. ⁵ Not available on L. ⁶ Includes automatic locking rear differential with twin clutch. ⁷ A NOTE ON CHILD SAFETY: Always use safety belts and the correct child restraint for your child's age and size, even with air bags. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal air bag. See the Owner's Manual and the child safety seat instructions for more safety information. ⁸ Requires available Driver Confidence II Package on FWD models. Standard on AWD models. ⁹ FWD models only. ¹⁰ Does not detect people or items. Always check rear seat before exiting.

SPECIFICATIONS

	L/LS	LT CLOTH (1LT)	LT LEATHER (3LT)	RS	PREMIER	HIGH COUNTRY
ENTERTAINMENT						
Chevrolet MyLink ¹ Radio with 7-inch diagonal color touch-screen, AM/FM stereo, Bluetooth [®] audio streaming ² ; and Android Auto ^{™3} and Apple CarPlay ^{™4} compatibility	●	●	–	–	–	–
Chevrolet MyLink ¹ Radio with 8-inch diagonal color touch-screen with motorized power up/down and hidden storage, includes features listed above	–	○ ⁵	–	–	–	–
Chevrolet MyLink ¹ Radio with Navigation and 8-inch diagonal color touch-screen	–	–	●	●	●	●
Bose [®] premium 10-speaker sound system with Richbass [®] woofer in center console	–	–	●	●	●	●
SiriusXM Satellite Radio [®] All Access Package with 3-month trial subscription	–	●	●	●	●	●
OnStar 4G LTE and available built-in Wi-Fi [®] hotspot ⁷ for up to seven devices; includes data trial for 3 months or 3 GB (whichever comes first)	●	●	●	●	●	●

● STANDARD ○ AVAILABLE – NOT AVAILABLE

	L/LS	LT CLOTH (1LT)	LT LEATHER (3LT)	RS	PREMIER	HIGH COUNTRY
WHEELS						
18" Bright Silver-painted aluminum	●	–	–	–	–	–
18" Bright Silver-painted machined-face aluminum	–	●	–	–	–	–
20" machined-face aluminum with Technical Gray pockets	–	–	●	–	–	–
20" Dark Android-painted aluminum	–	–	–	●	–	–
20" Argent Metallic machined-face aluminum	–	–	–	–	●	–
20" Gloss Black-painted aluminum with Red accents	–	–	–	–	○ ⁸	–
20" polished-aluminum	–	–	–	–	–	●

	L/LS	LT CLOTH (1LT)	LT LEATHER (3LT)	RS	PREMIER	HIGH COUNTRY
PACKAGES						
Convenience and Driver Confidence Package	–	○ ⁹	● ¹⁰	● ¹⁰	–	–
Lane Change Alert with Side Blind Zone Alert, Rear Cross Traffic Alert, Rear Park Assist, Chevrolet MyLink ¹ Radio with 8-inch diagonal color touch-screen with motorized power up/down and hidden storage, Driver Information Center with enhanced multi-color display, heated front seats, Universal Home Remote, remote vehicle starter system and power rear liftgate						
Driver Confidence II Package	–	–	–	–	○ ⁹	–
Low Speed Forward Automatic Braking, Forward Collision Alert, Lane Keep Assist with Lane Departure Warning, Following Distance Indicator, Front Pedestrian Braking and IntelliBeam headlamps						
Redline Edition	–	–	–	–	○ ¹¹	–
20" Gloss Black-painted aluminum wheels with Red accents; Black Traverse badges with Red outline; Black bowtie emblems, roof rails, mirror caps and door handles; Gloss Black window surround; Black-painted rocker and wheel openings with Black Ice inserts; Black Ice grille, license plate applique and foglamp bezels; dark taillamps; SkyScape sunroof; and trailering equipment						

¹ MyLink functionality varies by model. Full functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices. Map coverage available in the United States, Puerto Rico and Canada. ² Visit my.chevrolet.com/learn for vehicle and smartphone compatibility. ³ Vehicle user interface is a product of Google and its terms and privacy statements apply. Requires the Android Auto app on Google Play and an Android compatible smartphone running Android 5.0 Lollipop or higher and data plan rates apply. ⁴ Vehicle user interface is a product of Apple and its terms and privacy statements apply. Requires compatible iPhone and data plan rates apply. ⁵ Requires available Convenience and Driver Confidence Package on FWD models. Standard on AWD models. ⁶ If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at siriusxm.com. All fees and programming subject to change. ⁷ Requires a compatible mobile device, active OnStar service and data plan. 4G LTE service available in select markets. Visit onstar.com for details and system limitations. Data plans provided by AT&T. ⁸ Requires available Redline Edition. ⁹ Available on FWD models. Standard on AWD models. ¹⁰ Chevrolet MyLink Radio is replaced with Chevrolet MyLink Radio with Navigation. ¹¹ Requires available Driver Confidence II Package on FWD models. Available with Iridescent Pearl Tricoat, Silver Ice Metallic, Summit White or Mosaic Black Metallic exterior colors.



COMPLETE CARE

Experience Chevrolet Complete Care, a comprehensive coverage, warranty and protection program that comes standard with every new 2018 Chevrolet Traverse lease and purchase. Simply, it is designed around you, to make it easy to keep your Chevrolet like new – and give you the confidence you deserve when you need it most.

YOUR COMPREHENSIVE OWNER BENEFIT PROGRAM.

Includes two maintenance visits (oil and filter changes, tire rotations and multipoint vehicle inspections):¹

5 years/60,000 miles of Roadside Assistance and Courtesy Transportation²

5-year/60,000-mile Powertrain Limited Warranty.²

3-year/36,000-mile Bumper-to-Bumper Limited Warranty.²

6 years/100,000 miles of Rust-Through Protection.²

5 years of OnStar Basic Plan³ including select features of the myChevrolet Mobile App.⁴

Limited service trial of OnStar Guidance Plan⁵

DIMENSIONS

Length	204.3"	Width	78.6"	Head Room (front/2nd row/3rd row)	41.3"/40.0"/38.2"
Wheelbase	120.9"	Front Track	67.3"	Leg Room (front/2nd row/3rd row)	41.0"/38.4"/33.5"
Height	70.7"	Rear Track	67.0"	Shoulder Room (front/2nd row/3rd row)	62.1"/62.2"/57.5"

MAXIMUM CAPACITIES

EPA-ESTIMATED FUEL ECONOMY

3.6L V6 FWD	18 MPG city/27 highway/21 combined
3.6L V6 AWD	17 MPG city/25 highway/20 combined
2.0L Turbo FWD	Official EPA estimates not yet available

FUEL TANK (APPROXIMATE) 19.4 gallons (FWD); 21.7 gallons (AWD)

TRAILER WEIGHT RATING⁶ 5,000 lbs.

SEATING Seats 7/8

CARGO VOLUME⁷ (CUBIC FEET)
Behind third-row seat: 23.0
Behind second-row seat: 57.8
Behind first-row seats: 98.2

OWNERSHIP EXTRAS



CHEVROLET.COM/WARRANTY



CHEVROLET.COM/ACCESSORIES



ONSTAR.COM



SIRIUSXM.COM

NEW VEHICLE LIMITED WARRANTY

5-YEAR/60,000-MILE TRANSFERABLE POWERTRAIN LIMITED WARRANTY Every 2018 Chevrolet Traverse comes with a 5-year/60,000-mile (whichever comes first) transferable Powertrain Limited Warranty. 24/7 Roadside Assistance and Courtesy Transportation are also offered for the duration of the Powertrain Limited Warranty. Please see your Chevrolet dealer for details.

3-YEAR/36,000-MILE BUMPER-TO-BUMPER LIMITED WARRANTY

Chevrolet will warrant each 2018 Traverse from bumper to bumper for 3 years/36,000 miles (whichever comes first; see dealer for details), with no deductible, from the original in-service date of the vehicle, for warrantable repairs that are required as a result of defects due to materials and/or workmanship. Cosmetic corrosion resulting from defects is also covered under the Bumper-to-Bumper Limited Warranty. In addition, rust-through corrosion will be covered for 6 years/100,000 miles (whichever comes first). See dealer for details.

¹ Maintenance visits must occur within two years or 24,000 miles of vehicle delivery, whichever comes first. Does not include air filters. See participating dealer for other restrictions and complete details. ² Whichever comes first. See dealer for details. ³ Does not include emergency or security services. Visit onstar.com for coverage map, details and system limitations. ⁴ Requires active OnStar service, compatible device, factory-installed remote start and power locks. Data rates apply. Visit onstar.com for details and system limitations. ⁵ Visit onstar.com for coverage map, details and system limitations. ⁶ Requires available trailering equipment. Before you buy a vehicle or use it for trailering, carefully review the Trailering section of the Owner's Manual. The weight of passengers, cargo and options or accessories may reduce the amount you can tow. ⁷ The SAE has updated its method for measuring cargo volume and no longer allows the removal of the third-row seat/storage bin and floor mat. The third-row seat is folded flat and the second-row seat remains upright when cargo space is measured. Cargo and load capacity limited by weight and distribution.

IMPORTANT INFORMATION

CHEVROLET OWNER CENTER (MY.CHEVROLET.COM) Everything you need to know. Anything you need to do. Your Chevrolet Owner Center makes it easy. Create your account today to get the most out of your new vehicle. Get special alerts and offers, schedule service, review your maintenance schedule, and view how-to videos specifically for your vehicle. All online, anytime. Visit the Owner Center today to register or take a tour.

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A NOTE ON CHILD SAFETY Always use safety belts and the correct child restraint for your child's age and size, even with air bags. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal air bag. See the Owner's Manual and the child safety seat instructions for more safety information.

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CHEVROLET.COM/SAFETY Chevrolet is committed to keeping you and your family safe — from the start of your journey to your destination. That's why every Chevrolet is designed with a comprehensive list of safety and security features to help give you peace of mind.

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THE BUYPOWER CARD The Chevrolet BuyPower Card — Every purchase you make with the BuyPower Card from Capital One* helps you earn toward an eligible new Chevrolet, Buick, GMC or Cadillac vehicle. There's no limit on the amount you can earn or redeem, and your Earnings don't expire. Visit chevroletbuypowercard.com/catalogs.

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